Resources

- You can learn more about **B4UCopy** at **www.B4UCopy.com/teens.**

- Report software piracy and earn a reward at **https://reporting.bsa.org/USA/**

- Duped? Fight back! Report software fraud today. Go to **www.bsacybersafety.com**.

These materials were made possible by:

The Business Software Alliance. BSA is the foremost organization dedicated to promoting a safe and legal digital world. BSA is the voice of the world's commercial software industry before governments and in the international marketplace. Its members represent one of the fastest growing industries in the world. BSA educates consumers on software management and copyright protection, cyber security, trade, e-commerce and other Internet-related issues. Established in 1988, BSA has programs in more than 80 countries worldwide. For more information, contact us at **www.bsa.org**.

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B4U COPY

Know the Risks

Know the Do's and Don'ts of Intellectual Property.

Intellectual Property is created whenever anyone, including you, puts original ideas into a tangible form that others can see or hear. And intellectual property is protected by copyright law, which makes it illegal to copy a creative work without the copyright holder's permission. Making copies of a work protected by copyright is called piracy, and it's stealing.

Intellectual property—someone's creativity, ideas and efforts—can take many forms. Here are just a few examples:

- Computer software
- Music recordings
- Photographs
- Drawings
- Books
- Magazine articles
- Movies
- Computer games

Avoid the risks. Think B4UCopy.

Don't get duped People who sell or offer pirated software are thieves. So don't be surprised if they steal from you. That bargain you find at an auction site or read about in an email could be defective, out-dated, or just plain worthless.

Don't get burned People who give away "free" software are doing you no favors. What they are doing is getting you involved in Peer-to-Peer (P2P) file sharing and lots of potential trouble. P2P software creates a network of individuals who all have direct access to one another's computers. What happens? You all share computer viruses—so, say "so long" to your photos, tunes, and term papers! And say hello to identity theft because your confidential information isn't confidential any more.

Don't get bounced Don't get bounced. Taking illegal copies can also wreck your academic record. Most schools and libraries check for illegal copying on their computer systems, and ban kids who break the law. With that on your record, you may have a harder time getting into college or getting a job.

Don't get busted Taking illegal copies is a crime. People who get caught with illegal copies may have to pay fines, and there are potential legal liabilities, too.