



# Fight BAC!®

## Welcome to the Store Tour!

### Dear Store Manager:

We are pleased to provide you with a flier for parents—the **Fight BAC!® Snacker**—and a name tag that you can give to students when they visit your store.

Just download both and print them out. Space is provided for you to add your store logo to each one if you wish. Make enough copies so that all students will have them.



### Name Tag

Fold the name tag in half, then hole-punch it, thread a string through the hole, and give one to each student to hang around their neck. Ask them to write their name on the line before beginning the tour. This will make it easy for your store associates to engage children by name, and it will add a special touch to the tour experience for the children themselves.



### Fight BAC!® Snacker

Be sure that each student has a copy of this flier to take home to his or her parents. The flier gives parents important information about the safeguards your store follows to make sure that the foods that are purchased are safe and wholesome. The flier also gives parents tips for making sure that the foods will remain that way once they are taken home.

Point out the QR code, which can be used to link students to [www.fightbac.org/kids](http://www.fightbac.org/kids), where they can download the Perfect Picnic app, a new iPhone game which gives kids a fun way to learn about food safety.

We hope you will have a rewarding tour experience introducing students—tomorrow's consumers—to the positive, exciting world of food shopping!