

Dear Educator,

Celebrate the end of the school year with the FUN-raising excitement of **Red Nose Day**, the all-new, laugh-packed, star-studded, three-hour live television event on **Thursday, May 21 at 8/7c on NBC**.

It will bring people together to have fun, raise money, and change the lives of children and young people living in the poorest communities in the U.S. and around the world.

This will be the first time we celebrate Red Nose Day in the United States. The United Kingdom has been celebrating for almost three decades and has raised more than \$1 billion to help children in the U.K. and in developing countries in Africa. Now it's our turn.

To help you and your students get in on the fun, NBC and the curriculum specialists at Young Minds Inspired have created this free teacher's guide, three reproducible activity sheets, three posters for classroom display, additional activity ideas, and a student certificate of participation that you can use to generate excitement, engagement, and discussion before, during, and after Red Nose Day on NBC.

Plan now to make this live television event part of your class plans for May, and please share this educational opportunity with other teachers at your school. Although this study guide is copyrighted, you have permission to reproduce the teaching materials for all students.

Please also alert your students and parents to save the evening to watch **Red Nose Day** on Thursday, May 21 at 8/7c. Witness FUN-raising for an awesome cause!

We look forward to your comments on this program. Please send us your feedback at ymiclassroom.com/red-nose-day.

We depend on your input to continue providing free classroom resources that make a real difference for your students.

Sincerely,



Dr. Dominic Kinsley
Editor in Chief
Young Minds Inspired

A monumental night of comedy, music, and celebrities.



RED NOSE DAY

**Fun-raising...
for an awesome cause.**

**THURSDAY MAY 21
LIVE! 8/7c**



GRADE LEVEL

This program can be adapted for use with students across the K-6 grade span as a supplement to the language arts and social studies curricula.

EDUCATIONAL OBJECTIVES

- Encourage students and their families to celebrate Red Nose Day by watching **Red Nose Day** on Thursday, May 21 at 8/7c on NBC.
- Motivate students to raise awareness of Red Nose Day with their families and friends.
- Educate students about the purpose of Red Nose Day and the ways it helps children in the U.S. and around the world.

PROGRAM COMPONENTS

Visit ymiclassroom.com/red-nose-day to download all components of this program:

- Teacher's guide
- Three reproducible student activity sheets
- Three different wall posters for display in your classroom
- Additional activity ideas for raising awareness about Red Nose Day throughout your school and community
- A reproducible student certificate of participation
- A brief history of Red Nose Day in the United Kingdom
- Videos to help build excitement for the live Red Nose Day television event

STANDARDS ALIGNMENT

This program meets Common Core State Standards for English Language Arts for grades K-6. Visit ymiclassroom.com/red-nose-day to download a detailed standards alignment chart.

ACTIVITY ONE THE MORE YOU NOSE!

Schedule this activity for the week before the live broadcast of **Red Nose Day** on Thursday, May 21 at 8/7c on NBC.

Use this activity to introduce and generate excitement about Red Nose Day. Wear a nose if you have one*, and ask students what the red nose symbolizes to them (silliness, fun). Explain that kids have been celebrating Red Nose Day in the U.K. for decades. Now it's our turn to celebrate Red Nose Day. (You can build enthusiasm by visiting ymiclassroom.com/red-nose-day for a preview video of Red Nose Day USA as well as highlights from past Red Nose Day U.K. shows).

*You can buy a Red Nose at Walgreens while supplies last.

Red Nose Day USA: Guide younger students through this activity with a class discussion. Have older students fill in the blanks to identify each monument. Then have students suggest other faces they could decorate with a red nose—a celebrity, someone from history, a family member, or pet. Display the pictures in the hallway outside your classroom to help build excitement for Red Nose Day.



(Answers: 1-Statue of Liberty; 2-Lincoln Memorial; 3- Mt. Rushmore)

Red Nose Riddles:
Tell students that now it's time for some more fun. Ask them to solve the riddles and then come up with one of their own. (Answers:
1. They both get picked.
2. A sneeze sandwich.
3. They both run. 4. Tulips [two lips, get it?] 5. They both smell.)

You may want to write them on the board for younger students and challenge older students to work in groups to come up with the answers.

ACTIVITY TWO FUN-RAISING FOR AN AWESOME CAUSE!

Schedule this activity for the days leading up to the broadcast of **Red Nose Day**, a three-hour live television event, on Thursday, May 21 at 8/7c on NBC.

Use the activity to explore how the funds raised for Red Nose Day help children here and around the world. Start by asking students to define the portmanteau word "fun-raising," which mixes fun and fundraising together just like Red Nose Day.

Meet the Red Nose Day Charity Partners:
Explain that the money raised by Red Nose Day will be shared by twelve charities that help children in different ways. Have students complete this fill-in-the-blank activity to learn about the work of these charities. Guide younger students through the activity by reading the charity descriptions and answer words aloud. Have older students complete the activity on their own. (Answers:
1-school; 2-water; 3-shelters; 4-meals; 5-poor;
6-globe; 7-parents; 8-families; 9-child; 10-hunger;
11-need; 12-education)

How I'd Help: Ask students to suggest some other ways to help kids living in poverty. Younger students can draw or write a description of their ideas on the back of the activity sheet. Older students can form groups and research the charities on RedNoseDayUSA.com. They should then present their ideas to the class.

ACTIVITY THREE TODAY'S THE DAY! GET RED NOSE RED-DY!

Distribute this activity sheet to students on Thursday, May 21, so they can take it home to share with their families when they tune-in to **Red Nose Day** at 8/7c on NBC.

Point out to students that their family can use the activity sheet to join in the fun of Red Nose Day by keeping a record of their favorite moments during this first-ever Red Nose Day celebration in the United States.

Ask students to bring their completed activity sheets to class on Friday so that they can talk about the show and their family favorites. Which songs and

skits would they like to see again? Which celebrities gave them the biggest thrill? Which of the videos about helping kids in the U.S. and around the world made the strongest impression? If time permits, have students form small groups to perform their own highlights of Red Nose Day in class.

STUDENT CERTIFICATE

Conclude your celebration of Red Nose Day by awarding each student a personalized certificate acknowledging his or her part in making the very first Red Nose Day in the USA a tremendous success. Suggest that they display the certificate at home as a keepsake of the event.

ADDITIONAL ACTIVITIES RED NOSE DAY FUN & GAMES!

Use these activity ideas to build awareness and enthusiasm for Red Nose Day over the days leading up to the live NBC broadcast on May 21.

Go Red: Make Thursday, May 21, the day when everyone at your school wears red to show support for Red Nose Day. Encourage students to create their own crazy Red Nose Day hats and other accessories, or work with the students in your class to come up with a fun badge or headband that they all wear.

Red Nose Day Read-a-thon: Make reading more fun during the weeks leading up to Red Nose Day with a book that has "Red" in the title. Some examples: *One Fish, Two Fish, Red Fish, Blue Fish*, by Dr. Seuss; *Clifford the Big Red Dog*, by Norman Bridwell; *Where the Red Fern Grows*, by Wilson Rawls; *The Red Pony*, by John Steinbeck. Challenge students to complete the book in time to talk about it on Red Nose Day.

Red Noses on the Menu: Work with your cafeteria staff to surprise students with a Red Nose Day lunchtime treat. Cherry tomatoes, strawberries, watermelon balls, and red gelatin are just some possibilities. Or challenge students to create their own red-nosed snacks for an in-class or school-wide Red Nose Day cook-off.

RESOURCES

- Educator Microsite: ymiclassroom.com/red-nose-day
- Red Nose Day Show Site: RedNoseDayUSA.com
- Red Nose Day Charity Site: rednoseday.org
- YouTube.com/user/rednoseday
- Facebook: @RedNoseDayUSA
- Twitter: @RedNoseDayUS
- #REDNOSE

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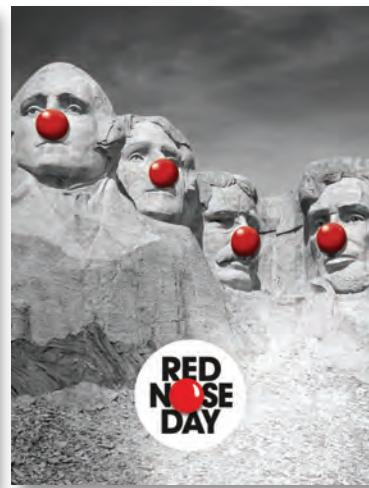
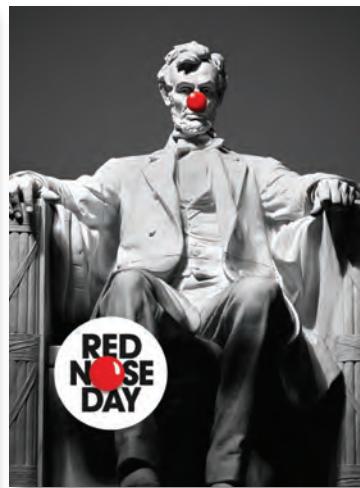
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The Red Nose Day Fund is a program of Comic Relief Inc. registered 501c3, Tax #(EIN) 01-0885377

THE MORE YOU NOSE!

Red Nose Day is coming! It's a three-hour live television event filled with your favorite stars plus amazing songs and surprises, all for an awesome cause. Plan to watch on **Thursday, May 21 at 8/7c on NBC!**

Red Nose Day USA

This is the first time we're celebrating Red Nose Day in the USA. To get the fun started, we've put red noses on these famous American monuments. Do you know what they are? Write the name of each monument in the space provided.



1. _____

2. _____

3. _____

Now make more Red Nose Day history by putting a red nose on another famous American face! On the back of this sheet, draw your favorite face with a red nose. It could be a celebrity, someone from history, or even a family member or pet!

Red Nose Riddles

Ready for more fun? See if you can figure out the answers to these Red Nose Riddles. Then make up a Red Nose Riddle of your own.

1. Why is the Red Nose like a flower? _____
2. What sandwich did the Red Nose eat for lunch? _____
3. Why is the Red Nose like a water faucet? _____
4. What flower did the Red Nose find growing on his face? _____
5. Why is the Red Nose like a foot? _____

Your Riddle: _____

Support
Red Nose Day
at
Walgreens

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FUN-RAISING FOR AN AWESOME CAUSE!

Red Nose Day is a FUN-raising event — a fun way to raise funds to help children here and around the world. Be sure to tune in on **Thursday, May 21 at 8/7c on NBC** for this three-hour live television event featuring your favorite superstars who will show you just how much fun fundraising can be!

Meet the Red Nose Day Charity Partners

The money raised by Red Nose Day will be shared by twelve charities that help children in many different ways. Learn more about these organizations by filling in the missing words in these descriptions of what each charity provides for children. Look at the words in the word bank if you need help.

1.  Safe, enriching after- _____ and summer programs
2.  Clean and safe drinking _____ in developing countries
3.  Doctor visits for children in homeless _____
4.  _____ for millions of children at risk of hunger
5.  Life-saving vaccines for children in _____ countries
6.  Programs to prevent epidemics around the _____
7.  Support for _____ seeking jobs, housing, and education
8.  Opportunities for Latino children and _____
9.  Equality and excellence in education for every _____
10.  Lasting solutions to poverty, _____, and injustice
11.  What children _____ to succeed: health, education, and protection
12.  Community-led _____, income, and health programs worldwide

WORD BANK

child
families
globe
education
hunger
meals
need
parents
poor
school
shelters
water

How I'd Help

What are your ideas for helping children living in poverty? Younger students can use the back of this sheet to draw a picture or write a description of how you'd help. Older students should research the twelve charities at **RedNoseDayUSA.com** and then work in groups to come up with ideas about what you can do to help. Present your ideas to the class.

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GET RED NOSE RED-DY!

Tonight's the night for non-stop fun and excitement!

Gather your family and tune in tonight to **Red Nose Day at 8/7c on NBC**. It's a three-hour live television event featuring Hollywood stars, comedians, and musicians performing hilarious skits, telling terrific jokes, and singing your favorite hit songs. And it's all for an awesome cause!

This will be the first-ever Red Nose Day in U.S. history. While you're watching, use this sheet to make the night extra fun. Gear up for a red-everything evening, and vote on your family's favorites. Then bring this sheet back to class to share and compare with your friends.

Get Your
Red Nose on
with the
Official App!

Red Nose Day Family Checklist

- Red clothes and accessories
- Red snacks and drinks
- Red blankets and pillows
- Red Noses (if you have them!)

Draw a picture of your family in your Red Nose Day gear!

Red Nose Day Family Favorites

Biggest Laugh _____

Best Song _____

Biggest Surprise _____

Watch for the short donation films about some of the ways Red Nose Day is helping children. Which film was most powerful for your family? Why?

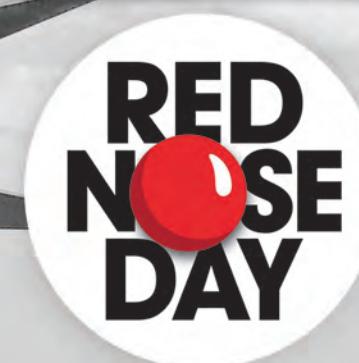
Red Nose Day Family Guess-athon!

Let everyone in your family guess how much money Red Nose Day will raise for children. Watch for the total at the end of the show, or visit rednoseday.org to find out. Whoever comes closest gets to wear the red nose for an extra day!

Family Member	Fundraising Guess

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CONGRATULATIONS!

You helped make **Red Nose Day** a success in the U.S.A.

This is to certify that

(student name)

at

(school name)

took part in the first-ever Red Nose Day
in the United States of America
on May 21, 2015.



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The Red Nose Day Fund is a program of Comic Relief Inc. registered 501c3, Tax #(EIN) 01-0885377



What is Red Nose Day?

Red Nose Day is an event dedicated to raising money to help lift children and young people out of poverty in the U.S. and some of the poorest communities the world. It's based around an amazing TV show, featuring the country's favorite comedians, musicians and Hollywood stars — a mixture of incredible entertainment and emotional films. This ignites a whole campaign encouraging people from all walks of life to have fun and raise money — through buying noses, organizing fundraising events and watching and giving to the live TV show on Thursday, May 21 at 8/7c on NBC.

Red Nose Day Heritage

In the U.K., **Red Nose Day** is an inspiring cultural phenomenon that unites people from all walks of life in the interest of saving and changing lives. Co-founded by film director/writer Richard Curtis (*Notting Hill*, *Bridget Jones's Diary*, *Love Actually*) and charity worker Jane Tewson, the BBC event has raised more than \$1 billion to date. Since its launch in 1988, **Red Nose Day** has become a British institution when people can get together and do something funny for money at home, school, and work. There's a fantastic night of TV on the BBC, with comedy and entertainment to inspire the nation to give generously. Money raised by **Red Nose Day** in the U.K. helps people living tough lives across the U.K. and Africa.



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