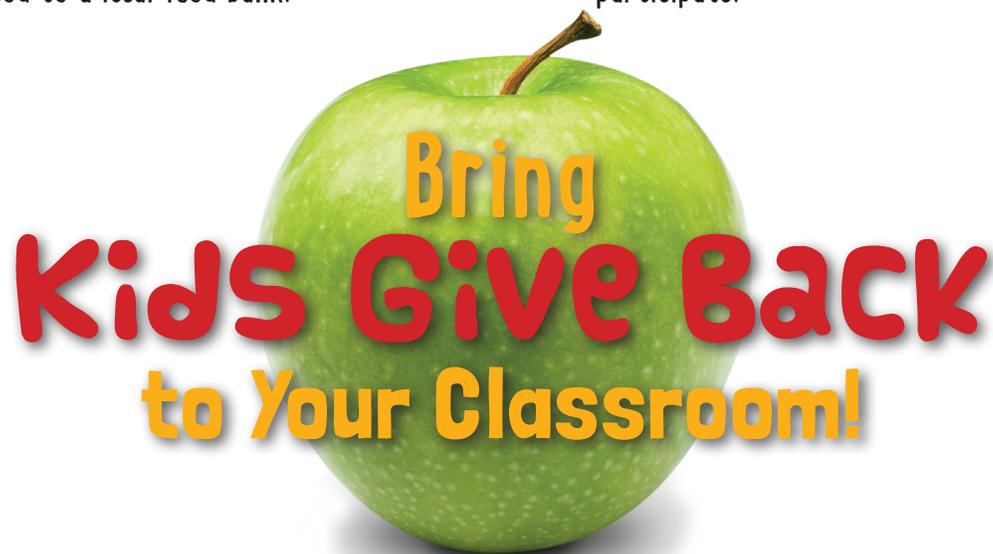


Kids Give Back is a free educational outreach program that gives 4th and 5th grade students in Massachusetts the chance to “give back” to their community by sending \$250 worth of fresh, wholesome food to a local food bank.

Made possible by Peapod, the country's leading online grocer, the **Kids Give Back** program is being offered to a limited number of classrooms in Massachusetts for the 2016 fall semester. Teachers must apply to participate.



Bring Kids Give Back to Your Classroom!

How the Program Works

The **Kids Give Back** (KGB) program is designed to place minimal demands on teachers while offering students a unique classroom and community-based learning experience.

- 1.** If your classroom is selected to participate in the program, a Peapod representative will contact you to coordinate the delivery of an engaging **Kids Give Back** digital presentation to show students in the classroom.
- 2.** The presentation will inform students about hunger in America and teach them how they can use the Peapod website (peapod.com) to send a grocery list of food to a food bank in your community. The presentation also shows students how they can make smart choices while shopping for groceries by using their nutrition and math skills.
- 3.** Your classroom will be given a \$250 Peapod.com gift card code to use toward a healthy grocery order that you and your students will work together to create. Students must complete their online shopping and place their order at the Peapod website within three weeks of completing the online presentation. Many teachers use this time to integrate **KGB** into their curriculum by having students work in small groups to comparison shop on the Peapod website to find foods that will provide the highest nutritional value at the lowest cost.



- 4.** Once your students' order is placed, Peapod will make arrangements to deliver the food to your local food bank. Deliveries be scheduled so that students can make their donation in person and learn firsthand how the food bank operates. Peapod, however, does not provide transportation for students.

➡ To learn more and find out what other teachers have to say about Kids Give Back, you can download a portfolio of feedback on the program at www.ymiclassroom.com/kidsgiveback.



Bring Kids Give Back to Your Classroom!

How to Apply

You can apply to bring **Kids Give Back** to your classroom by filling out the online application form at www.ymiclassroom.com/kids-give-back. You can also download the application form at this microsite and submit it by mail to YMI, 90 Crown Street, New Haven, CT 06510, or by email to courtney.gallagher@ymiclassroom.com.



Selection Criteria

Only a limited number of classrooms in Massachusetts will be selected to participate in the **Kids Give Back** program during the 2016 fall semester. Classrooms/schools must be located within a Peapod delivery area and have Internet access. Classrooms will be selected based on various criteria, including location (to ensure widespread participation), class size (to provide students with a meaningful educational experience), and each classroom's ability to bring students to their donation delivery in person.

Making Kids Give Back Part of Your Curriculum

Many teachers have used the **Kids Give Back** program as a platform for student learning in subjects across the curriculum:



Social Studies **Kids Give Back** can help students learn how national issues, like hunger, affect people in their own community, and how their community responds to help those in need through a support network of public and private agencies. The program also gives students the chance to become part of that network by helping Peapod deliver their donation to a local food bank, adding a hands-on dimension to this service learning experience.



Health **Kids Give Back** enables students to apply health class lessons to real life as they select foods that will provide a balanced, high-nutrition diet for those in need. With Peapod.com's sort functionality, students can quickly and easily find products that meet specific approved dietary plans like USDA low fat, low salt, etc. They can also sort products by a variety of nutritional attributes, and compare Nutrition Facts labels to make healthy choices.



Math **Kids Give Back** builds math skills by challenging students to shop for maximum nutritional value at the lowest possible cost. Working with a fixed budget, students track their spending in real time as they fill a virtual shopping cart and learn how unit pricing information can help them make smarter choices. They also learn how Weekly Specials can stretch a budget, and even see how taxes must be factored into budget planning.



Computer Skills **Kids Give Back** engages students in an online learning experience as they practice using a wide array of web-tools to compare prices and nutritional values, search for products that meet specific dietary requirements, and complete an online transaction. Working in small groups, they can also learn to collaborate at the computer, sharing skills and exploring the resources available at the Peapod website together.

