

Metropolis Madness Sales Incentive Program (“Promotion”) 2016 Terms & Conditions

1. ELIGIBILITY: Not open to the general public. Open only to state accredited public or private K-12 schools physically located in the United States and the District of Columbia. Cash awards may require written release and authorization from a school appointed official for the applicable school giving authorization for the school to accept the award. Sponsor reserves the right to not make an applicable award if the appropriate releases and permissions, including but not limited to, authorization from the school appointed official of the applicable school, are not obtained.

2. TICKET SALES PERIOD: The Metropolis Madness event (“Event”) is a four week event. You must be 18 or older to purchase a ticket for the Event. Event tickets are \$80/each. Event tickets can be purchased at <https://superleague.com> (the “Website”) through 4:00:00 pm Eastern Time (“ET”) on October 18, 2016. If you use the promo code “SCHOOL” at time of purchase, you will receive a reduced price of \$60/each for the Event ticket. All ticket purchases include a Super League Gaming t-shirt, which will be provided at the Event.

3. EVENT OVERVIEW: Participants will play a customized version of Minecraft once a week over four weeks (approx. 90 minute period each week) in a local area theater after school. The weekly Event will take place on Tuesdays or Wednesdays (between 4:30 pm and 6:00 pm local time) between October 18, 2016 and November 9, 2016. A full list of participating theater locations and times are available on the Website.

4. SCHOOL TICKET INCENTIVE: School’s participating in the Promotion are eligible to receive cash awards for ticket sales. When the promo code “SCHOOL” is used at time of purchase, the registrant will be asked to select the applicable school name and address from the dropdown menu, and that school will be given credit for the sale. Tier level awards for ticket sales (“Tier Level Award”) are as follows:

- 10 tickets sold = \$50 awarded in the form of a check made payable to the school.
- 20 tickets sold = \$200 awarded in the form of a check made payable to the school.
- 40 tickets sold = \$500 awarded in the form of a check made payable to the school.

The four (4) schools with the most total ticket sales throughout the Promotion are eligible to win (“Top Ticket Sales Award”):

- One (1) First Place Award: \$5,000 awarded in the form of a check made payable to the winning school.
- One (1) Second Place Award: \$2,500 awarded in the form of a check made payable to the winning school.
- One (1) Third Place Award: \$1,500 awarded in the form of a check made payable to the winning school.
- One (1) Fourth Place Award: \$1,000 awarded in the form of a check made payable to the winning school.

In the event of a tie for the most total ticket sales for a school, the tie breaker will be based on the earliest purchase time of the last ticket purchased (the tie breaking ticket) for a particular school.

5. AWARD RESTRICTIONS: Limit one (1) Tier Level Award and one (1) Top Ticket Sales Award per school. A total of twenty-five (25) Event tickets must be sold for any awards to be awarded in the Promotion. Awards are non-transferable.

6. GENERAL AWARD CONDITIONS: Awards will be given to the selected school, not to any individual. All federal, state, and local laws and regulations apply. Winning schools are solely responsible for paying all applicable federal, state, and local taxes, if any, on awards. All participants agree to be bound by these Official Rules and the decisions of Sponsor, which shall be final and binding. No cash equivalent or substitution of award is offered, except at the sole discretion of the Sponsor. No transfer of award. Neither Sponsor nor its agencies assume responsibility for technical errors, including electronic, telephone, hardware, software or network, computer or data transmission errors; interrupted or unavailable network, server or other connections; Internet service provider/network/web site accessibility or availability; or for telephone congestion, malfunctions, or difficulties of any kind. If for any reason the Promotion is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Promotion, Sponsor reserves the right, at its sole discretion, to disqualify anyone who is responsible or who tampers with the entry process, and to cancel, modify or terminate the Promotion. This Promotion is offered only in the United States and is governed by the laws of the state of California, without regard to conflicts of laws principles, with venue in Los Angeles County, California, and all claims must be resolved in the federal or state courts of Los Angeles County, California.

7. LIMITATIONS OF LIABILITY AND RELEASE: By acceptance of award, winning school agrees to release Sponsor, its parent, subsidiary and affiliated companies, distributors, suppliers, advertising and promotion agencies (“Promotion Parties”) from any and all liability, claims or actions of any kind whatsoever for injuries, damages or losses of any kind to person or property resulting in whole or in part, directly or indirectly, from participation in the Promotion; from acceptance, possession, misuse or use of any award; or any typographical or other error in the Official Rules or the offering and announcement of award. Except where prohibited by law, winning school grants (and agrees to confirm this grant in writing) permission for Sponsor and those acting under its authority to use the school name, for advertising and/or publicity purposes without additional compensation.

8. SPONSOR: Super League Gaming, Inc., 2906 Colorado Avenue, Santa Monica, CA 90404.

