

## Dear Parent or Guardian,

Keeping kids safe online and teaching them to be good digital citizens is a top priority for families today. While the internet connects kids with the world, it also presents many risks like cyberbullying, exposure to inappropriate content, online predators, and revealing too much personal information.

An exciting, new online animated series—*Into the Cloud*—can help kids recognize these dangers and make smart decisions. The series is brought to you by the National Center for Missing & Exploited Children®. Your family can watch *Into the Cloud* together on NetSmartzKids.org.

## Online Safety Tips

In school, your child is learning about online safety and participating in activities based on *Into the Cloud*. Here are some helpful tips to protect them:

- Be aware of all the ways your child can access the internet, from mobile phones to smart speakers. Learn about each product's safety and security settings.
- Establish limits for which online sites your kids can visit and for how long, and set parental controls.
- Monitor mobile devices like cell phones, laptops, and game systems.
- Get online with your kids and let them show you what they like to do. Ask questions about the choices they make in websites, social media friends, and other activities to encourage open dialogue.
- Know who is connecting with your kids, and set rules for social networking, texting, e-mailing, online gaming, and using webcams.
- Stress that kids should ask a trusted adult before sharing personal information, and should tell a trusted adult if anything makes them uncomfortable.
- Identify trusted adults with your child.
- Speak with your kids early and often about online safety.

Your kids can play games and find out more about staying safe online at NetSmartzKids.org. *Into the Cloud* and other online safety tools are also available on the parent/guardian site, MissingKids.org/NetSmartz, including one-on-one discussion starters for each episode of the series.

Sincerely,  
John Clark  
President & CEO  
National Center for Missing & Exploited Children



## About the Program

*Into the Cloud* is an action-packed, animated series about two kids—Nettie and Webster—who live in the NetSmartz Neighborhood on “the cloud.” Along with Clicky the Robot, they learn how to keep the internet safer while fighting off the evil plots of the Webville Outlaws. After falling through an abandoned tube, they are lost in a strange new world called Badromeda that is filled with tech-toting creatures. On their epic journey, they will have to rely on each other, some new friends, and everything they’ve learned about internet safety to get back home!

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## Your child has taken a pledge to follow these internet safety rules. Take the pledge at home, too!

1. I will tell a trusted adult if anything makes me feel sad, scared, or confused.
2. I will ask my trusted adult before sharing information like my name, address, and phone number.
3. I won't meet face-to-face with anyone from the internet.
4. I will always use good netiquette and not be rude or mean online.