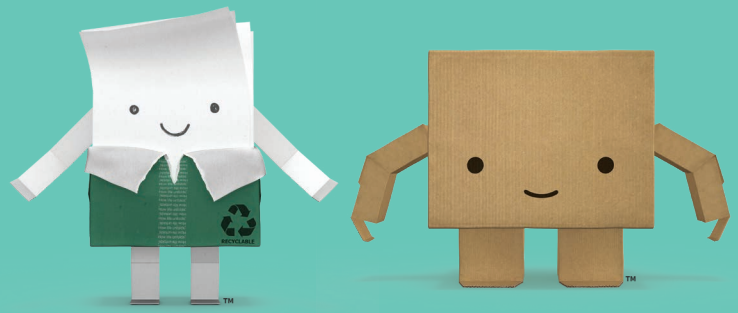


Celebrate America Recycles Day!



Dear Parents and Guardians,

Research tells us that printed books are still the best technology for building reading skills, concentration, and retaining information. But many people mistakenly believe computers and mobile devices are *better* for the environment. The truth is that electronics have a much larger carbon footprint than many of us realize, and that paper is surprisingly eco-friendly. Supporting the environment and economy for the future requires that current consumers, and the next generation, are savvy enough to sift through the myths about paper products, and make paper recycling a regular habit.

November 15 is America Recycles Day. As part of their standards-based curriculum, your child's class is learning about the importance of paper recycling with a free program created by Young Minds Inspired (YMI) and sponsored by the Paper and Packaging Board. We encourage you to work together with your child to extend the learning at home by tracking your family's recycling habits for a week. Check with your child to help him or her use the diagrams on the activity sheet to show your results.

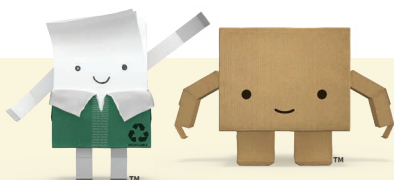
After you've reviewed your results, establish recycling and sustainability goals. Here are some ideas to help you get started:

- Make a list of most-used recyclable products, and items that you often “forget” to set aside.
- Remember to reuse! For example, do you do a lot of online shopping? Reuse the boxes for storage or holiday gift shipping. Do you drink cases of canned beverages? Reuse the cans to build a robot. (And when you're done, you can give these items a third life by putting them in the recycling bin.)

Most of all, we hope you have fun learning along with your child with this program.

Sincerely,

Dr. Dominic Kinsley
Editor in Chief
Young Minds Inspired



Paper Is Sustainable!
Learn more at www.twosidesna.org

