Dear Trusted Adult,

Our children are spending more and more time online these days, which means it's more important than ever to speak to them about smart online behavior to help them develop lifelong internet safety skills.

To help you start this conversation, we're proud to bring you Season 2 of *Into the Cloud*, an animated cybersafety series created by the National Center for Missing & Exploited Children®. Your family can watch the new season — along with episodes from Season 1 — on **NetSmartzKids.org**.

We have also provided your child's school with online safety lessons to complement the series. The lessons teach children the importance of practicing safe online behaviors and telling a trusted adult whenever something uncomfortable happens online. Ask your child to share what they've learned and use it to talk about your family's online safety rules.

Online Safety Tips

The tips below can help you keep your children safe online:

- Let children know that their parenting adults should always be involved in their online lives.

- Talk to your children about who some trusted adults are in their lives.

- Encourage children to tell a trusted adult if they are uncomfortable, scared, need help, are threatened, or experience anything inappropriate online.

- Emphasize that children should come to you no matter what — whether the situation involves an adult they know, a peer, or a stranger. Children should tell a trusted adult if *anyone* or *anything* online makes them feel uncomfortable.

- Build children's confidence by reminding them that they should come to you even if it is hard or they are afraid they will get in trouble, because you can help. If they do come to you, remember not to get mad — be supportive and provide guidance so they always feel secure approaching you with a problem.

- Help your children make their settings private across all online platforms, including social media, gaming sites, and other places where they set up profiles.

To continue the learning adventure, children can play games and find out more about staying safe online at **NetSmartzKids.org**. *Into the Cloud* and other online safety tools are also available on the trusted adult site, **MissingKids.org/NetSmartz**, including discussion starters for each episode of the series to help you have ongoing conversations with your child about online safety.

We hope that you find these tools helpful in keeping your family safe.

Sincerely,
John Clark
President & CEO
National Center for Missing & Exploited Children®

About Into The Cloud

Into the Cloud is an animated series about two kids — Nettie and Webster — who live in the NetSmartz Neighborhood in "the cloud." On their epic adventures, they learn how to keep the internet safer while fighting off the evil plots of the Webville Outlaws. In Season 2, they're on a quest to help remove an inappropriate photo that was taken of their new friend Zion that was posted on the internet. Along the way, Zion learns the importance of going to a trusted adult for help and practicing smart online behavior, because, as he finds out, you can't always control what happens online, whether it's during a livestream, game play, or in a post!

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