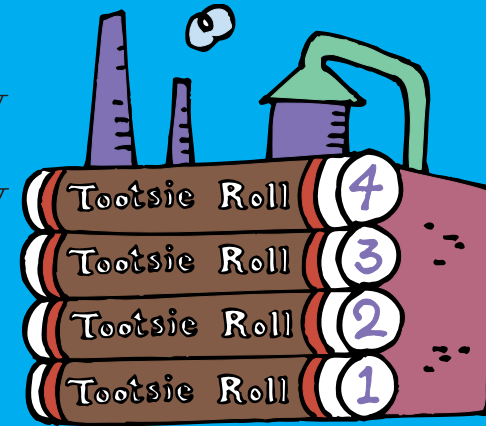


It all started when...



In 1896, Leo Hirschfield invented a candy he called the Tootsie Roll, named for his little girl.

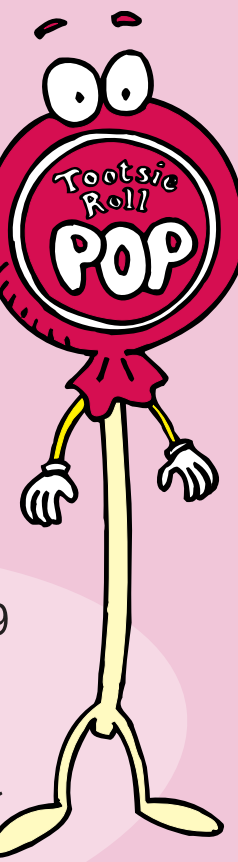
In 1905, a new Tootsie Roll factory opened in New York City. It was four stories tall.



Fun Fact!

The current Tootsie Roll plant takes up the same areas as 50 football fields!

The Tootsie Pop, a lollipop with a Tootsie Roll in the center, was invented in 1931.

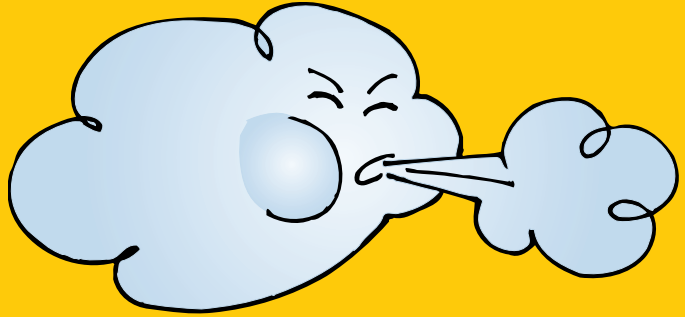


Fun Fact!

Approximately 469 miles of Pops are now produced in the Chicago plant each day.

The Terrific Tootsie Roll: A Tasty Story

The Tootsie Roll factory moved in 1968 to Chicago. Chicago is sometimes called the "windy city."



Fun Fact!

The City of Big Shoulders, The Second City, and The City That Works are other nicknames for Chicago.

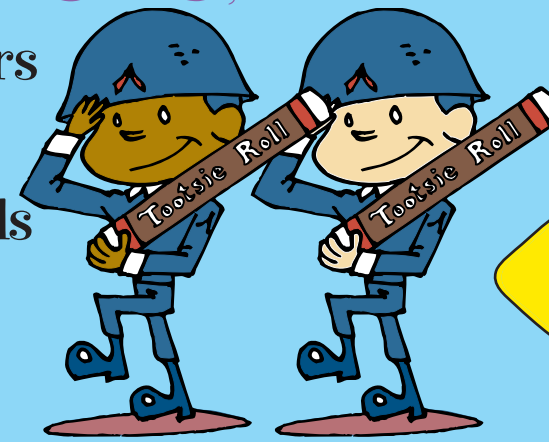
In 1952, Tootsie Rolls became TV stars when they sponsored some of the first children's shows.



Fun Fact!

If you lined up the Tootsie Rolls produced in 2½ days, they would stretch across the Atlantic Ocean.

From 1942-1945, American soldiers in World War II took Tootsie Rolls with them for "quick energy."



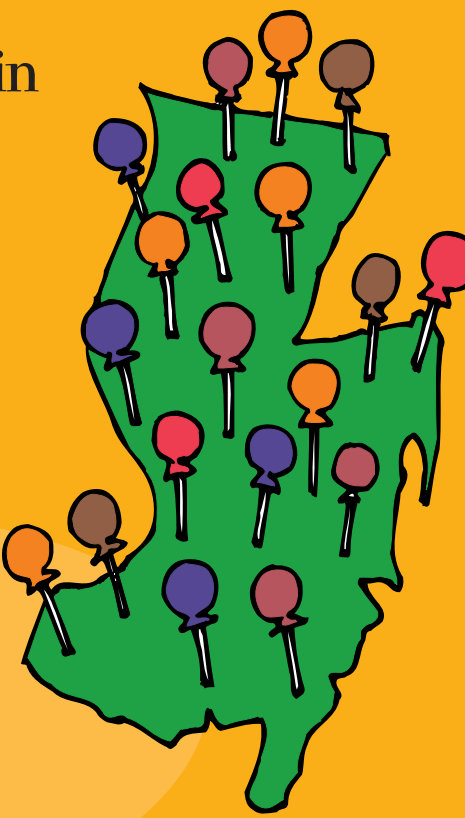
Fun Fact!

U.S. Marines survived on Tootsie Rolls during a harsh winter battle in the Korean War when their regular food froze solid.

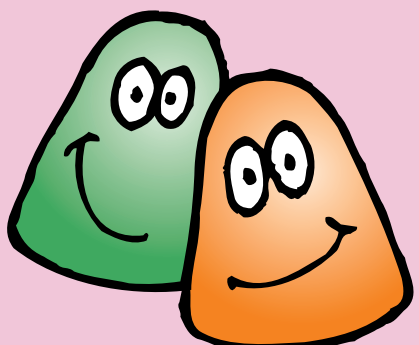
A new factory, which could make many more Tootsie Rolls, was opened in New Jersey in 1938.

Fun Fact!

Approximately 64,000,000 Tootsie Rolls are now made each day.



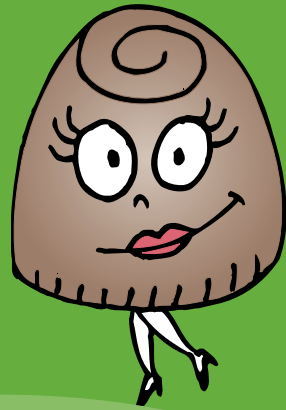
In 1972, the Tootsie Roll team grew with two new candies. They are called Mason Dots and Crows.



Fun Fact!

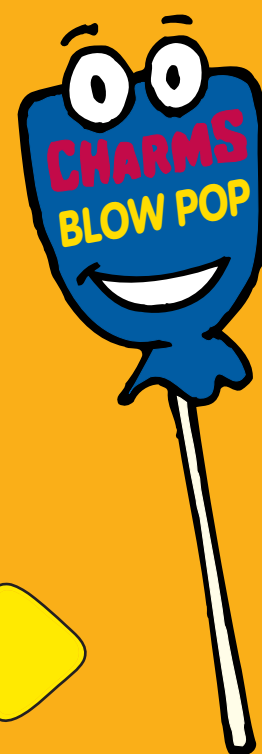
Approximately 231 miles of Dots are produced each day.

Cella's chocolate covered cherries joined the Tootsie Roll team in 1985.



Fun Fact!

Cella's are made upside down! The cherry and syrup filling are poured into the chocolate cone "bottom" and sealed in by the flat chocolate "top." Then they are flipped over!



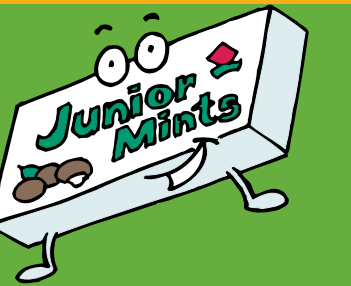
Adding Charms Blow Pops to the team in 1988 made Tootsie Roll the largest producer of lollipops in the world.

Fun Fact!

If you lined up the lollipops produced in 51 days, they would circle the Earth.

A drum roll, please, for the 1993

additions to the Tootsie Roll team! They are: Junior Mints, Sugar Daddy, Sugar Babies and Charleston Chew.



Fun Fact!

Junior Mints were named after "Junior Miss," a top Broadway play in 1949.

What new chapter in Tootsie Roll history will you be talking about in years to come?

Fun Fact!

The world is still waiting to find out how many licks it takes to get to the Tootsie Roll center of a Tootsie Pop. Perhaps the answer lies in your future!



In 2004, the company started producing Double Bubble gum, Razzles, Nik-L-Nips and Cry Baby.

Fun Fact!

Double Bubble was invented in 1928 by an accountant during his spare time.



In 2000, Fluffy Stuff cotton candy and Andes Candies joined the Tootsie Roll team to welcome the new millennium.

Fun Fact!

A millennium is a period of time equal to one thousand years.

It's 1996! Happy 100th Birthday, Tootsie Roll! You're 100 years old this year. Blow out your candles.



Fun Fact!

If you live to be 100, you'll be called a centenarian.