

The Terrific Tootsie Roll

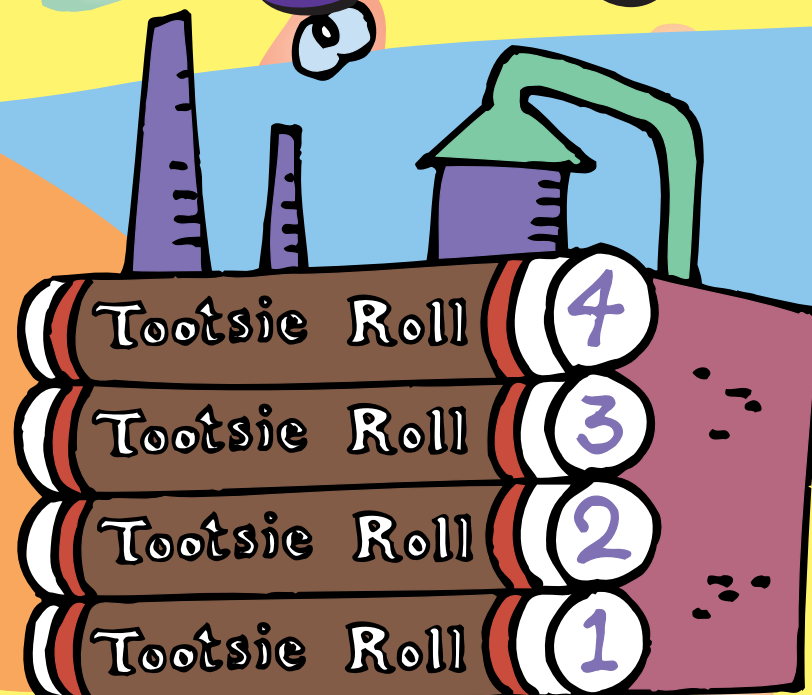
Start

A Tasty Story

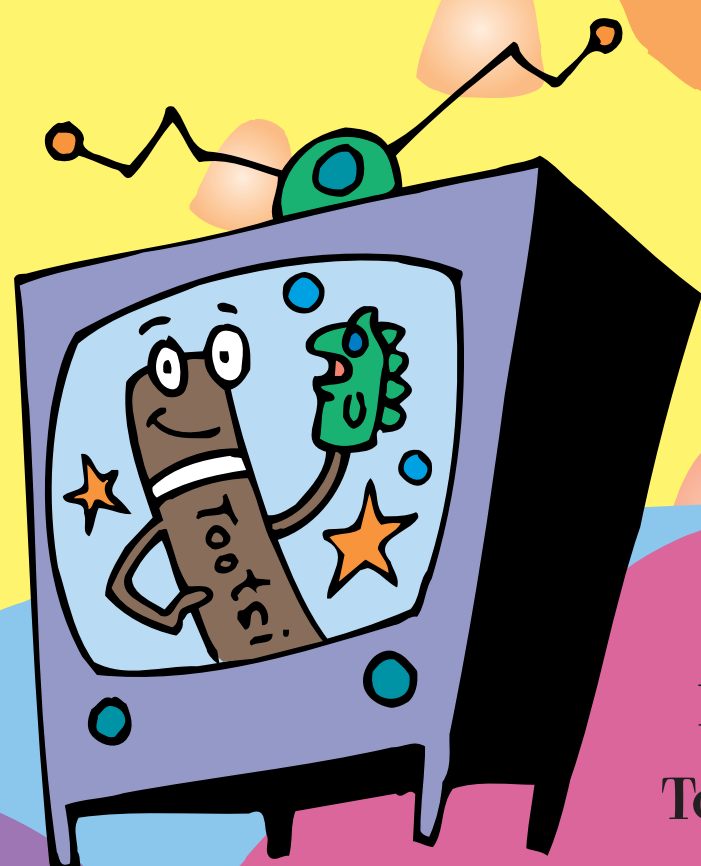
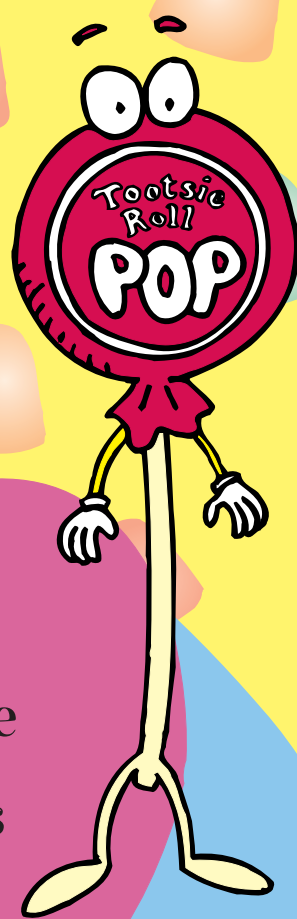
In **1896**, Leo Hirschfield invented a candy he called the Tootsie Roll, named for his little girl.



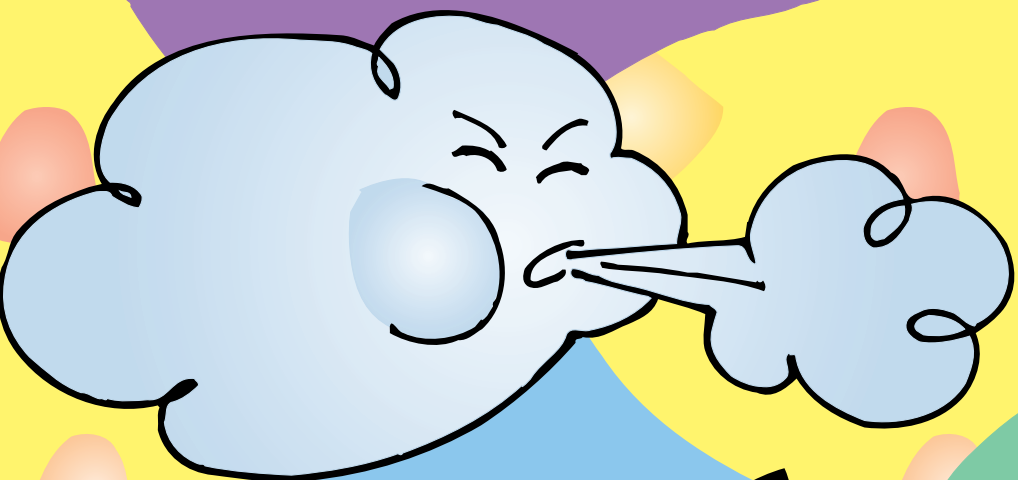
In **1905**, a new Tootsie Roll factory opened in New York City. It was four stories tall.



The Tootsie Pop, a lollipop with a Tootsie Roll in the center, was invented in **1931**.



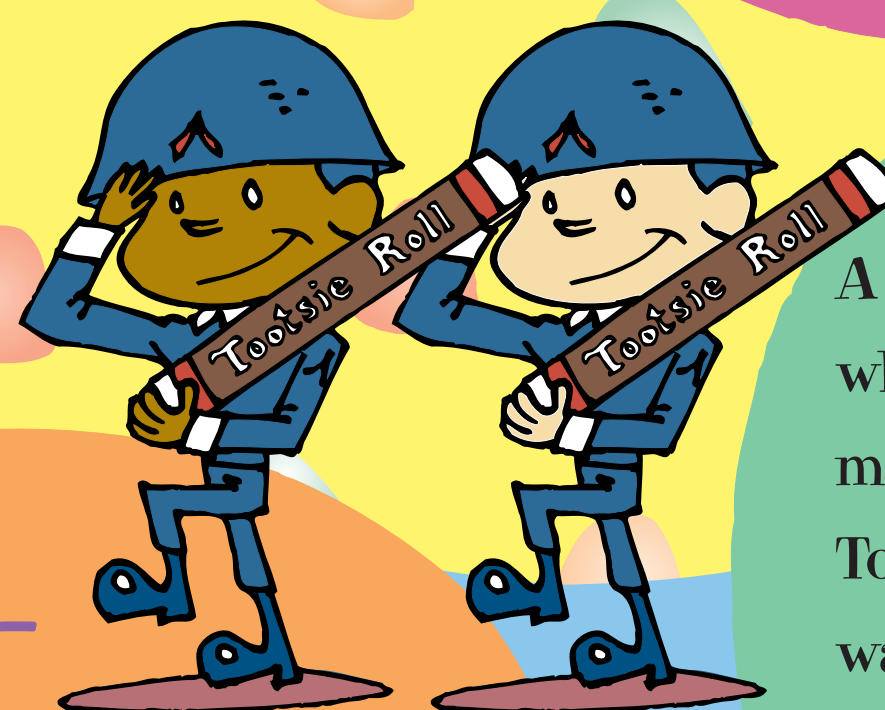
The Tootsie Roll factory moved in **1968** to Chicago. Chicago is sometimes called the "windy city."



In **1952**, Tootsie Rolls became TV stars when they sponsored some of the first children's shows.

From **1942-1945**,

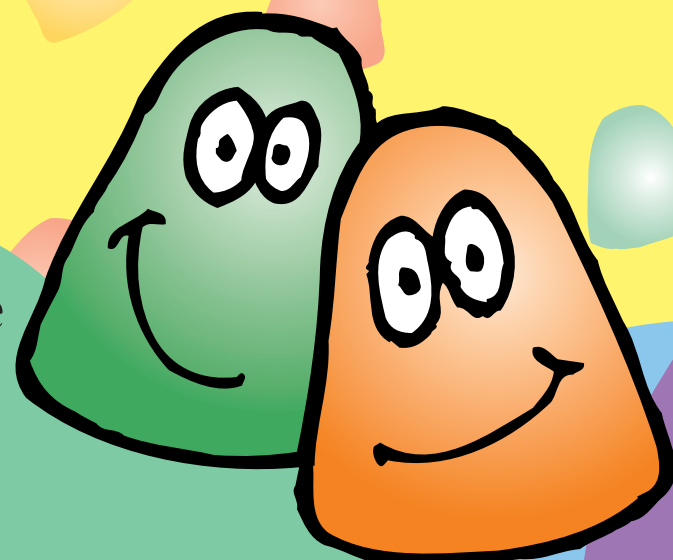
American soldiers in World War II took Tootsie Rolls with them for "quick energy."



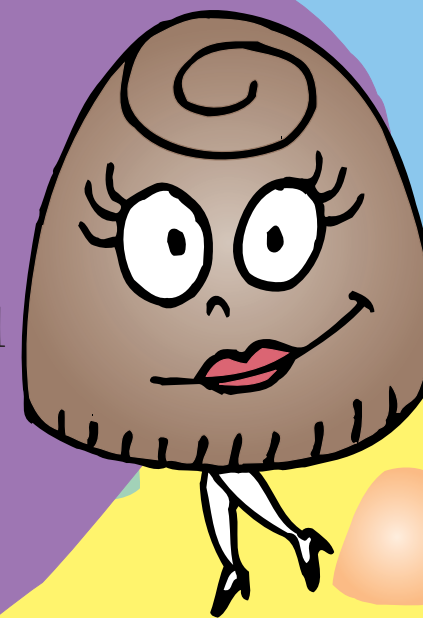
A new factory, which could make many more Tootsie Rolls, was opened in New Jersey in **1938**.



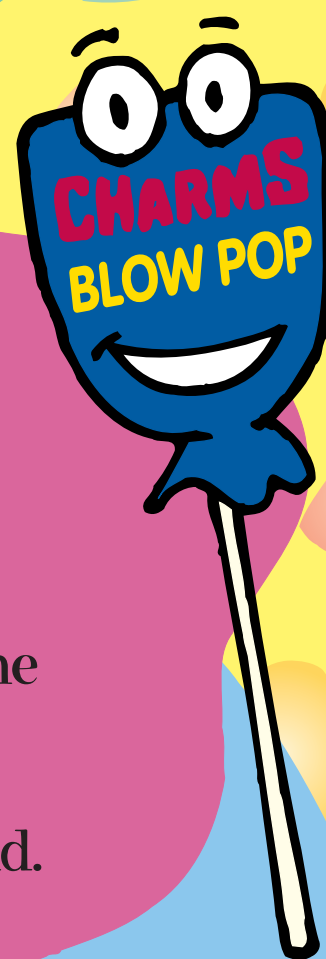
In **1972**, the Tootsie Roll team grew with two new candies. They are called Mason Dots and Crows.



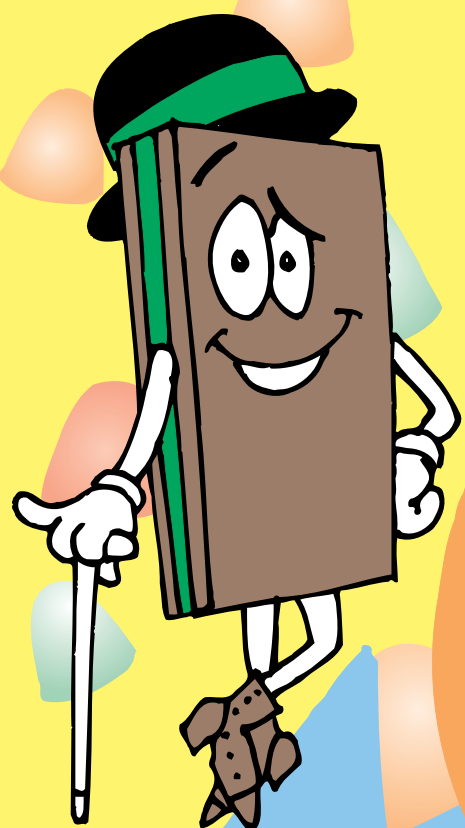
Cella's chocolate covered cherries joined the Tootsie Roll team in **1985**.



Adding Charms Blow Pops to the team in **1988** made Tootsie Roll the largest producer of lollipops in the world.



In **2000**, Fluffy Stuff cotton candy and Andes Candies joined the Tootsie Roll team to welcome the new millennium.



It's **1996!** Happy 100th Birthday Tootsie Roll! You're 100 years old this year. Blow out your candles.



A drum roll, please, for the **1993** additions to the Tootsie Roll team! They are: Junior Mints, Sugar Daddy, Sugar Babies and Charleston Chew.

