

Dear Librarian,

Hunger is a problem for more than the homeless and unemployed. Many working Americans do not earn enough to provide food on a regular basis for themselves and their families. According to the United States Department of Agriculture, nearly 49 million Americans—including more than 17 million children—do not have consistent and dependable access to enough food.

Tyson Foods, Inc.—one of the world's largest food companies and the maker of *Tyson*[®] Chicken Nuggets and the Show Us Your Nugget Face program—has been involved in hunger relief efforts for more than a decade. Recently, as part of its **KNOW Hunger** campaign, Tyson Foods, in cooperation with the Food Research and Action Center, sponsored a nationwide survey of Americans' attitudes and perceptions about hunger.

The results showed that while Americans see hunger as a serious problem, many people do not think it's a problem in their own community. Unfortunately, they are wrong. There are hungry people everywhere—in cities, suburbs, small towns, and rural areas.

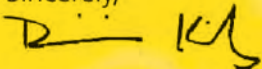
That's why we need your help to begin a **KNOW Hunger** campaign in your community.

As a librarian, you reach large numbers of adults and children. We hope you will use these materials to spread the message that hunger is everywhere, to educate community members about things they can do locally, and to provide help and hope to residents who may be experiencing hunger.

How do you get started? We suggest displaying our poster in a prominent spot in your library, filling in the information about resources in your community on the *Help Is Here* handout, and making copies of all three handouts available on a table near the poster. You might even organize efforts to combat hunger in your community by placing a canned goods collection box next to the handouts and the poster!

We thank you in advance for joining us in this important effort. We also look forward to learning your opinion of this program and encourage you to return the enclosed reply card with your comments, or give us your feedback online at www.ymiclassroom.com/knowhunger.html.

Sincerely,



Dr. Dominic Kinsley
Editor in Chief
Young Minds Inspired



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Show Us Your Nugget Face!
with *Tyson*[®] Chicken Nuggets



This Community Action Kit Contains:

- A colorful wall poster to display in your library.
- Three reproducible handouts for library patrons.
- A reply card for your comments, or comment online at www.ymiclassroom.com/knowhunger.html.
- KNOW Hunger handout and coupon.

Join the Fight and KNOW Hunger



For more than a decade, the people at Tyson Foods—one of the world's largest food companies and the maker of *Tyson*® Chicken Nuggets and the Show Us Your Nugget Face program—have been leaders in the fight against hunger in America.

In fact, since 2000, Tyson Foods, Inc. has donated 85 million pounds of much-needed protein to hundreds of food banks, food pantries, and relief agencies in 48 states.

Now, Tyson Foods wants to make sure you **KNOW Hunger** so you can help solve the problem of hunger in America, and in your own community.

Check Out the Facts about Hunger

First, take this quick true/false quiz. The questions are based on the findings of a recent national survey that Tyson Foods sponsored in cooperation with the Food Research and Action Council. Circle your answers, then check the facts at the bottom of this sheet.

T F 1. Nearly one in four Americans worries about not having enough money to put food on the table at some point in the next year.

T F 2. While most Americans view hunger as a significant national problem, many don't believe it is a problem in their own community.

T F 3. More than one in three Americans has a direct, personal connection to hunger.

T F 4. Most Americans view hunger as a combination of not having enough to eat and not having the right foods to eat.

T F 5. Most Americans think there are many effective ways to combat hunger.

Get Involved

There are lots of ways you can fight hunger in your community. Here are just a few:

- Volunteer at a community food pantry.
- Organize a church or neighborhood food drive.
- Plant a community garden and donate what you grow to a food bank.
- Plan a PTA bake sale; donate the proceeds to a community anti-hunger campaign.
- Become a hunger advocate. Lobby local elected officials and community leaders to provide support for anti-hunger programs.

Answers

1. *True* Americans everywhere—nearly equal proportions in urban, suburban, and rural areas—say they are worried about providing food for their families.

2. *True* Two-thirds of survey respondents said hunger is a worse problem at the national level than it is in their own communities.

3. *True* More than 35% of survey respondents said they personally know someone who has experienced the problem of hunger during the past year.

4. *True* When Americans think of people dealing with hunger, 65% think the issue is a combination of the two factors.

5. *True* Most Americans believe that a variety of anti-hunger efforts—government, nonprofit, private sector, and community-based—can be effective.



Show Us Your Nugget Face! with Tyson® Chicken Nuggets

For more information about fighting hunger in your community, visit the Tyson **KNOW Hunger** website at www.tysonhungerrelief.com



Help Is Here When You KNOW Hunger



Are you experiencing the problem of hunger? Here's where you can find help.

Government Programs/Agencies

- **The Emergency Food Assistance Program (TEFAP)** – www.fns.usda.gov/fdd/programs/tefap
- **Women, Infants, and Children (WIC)** – www.fns.usda.gov/wic
- **Supplemental Nutrition Assistance Program (SNAP)** – www.fns.usda.gov/snap

State and Local:

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- _____
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Faith-Based Programs

- **MAZON: A Jewish Response to Hunger** – www.mazon.org
- **Catholic Charities** – www.catholiccharitiesusa.org

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Community-Based Organizations

- **The Salvation Army** – www.salvationarmyusa.org

Local Contact _____

- **The American Red Cross** – www.redcross.org

Local Contact _____

- **Meals on Wheels** – www.mowaa.org

Local Contact _____

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National Organizations

- **Share Our Strength** – www.nokidhungry.org
- **Lift Up America** – www.liftupamerica.org
- **Feeding America** – www.feedingamerica.org

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Add your name to this list. Contact one or more of these local organizations to join the fight against hunger in your community.

The people at Tyson Foods, Inc.—one of the world's largest food companies and the maker of Tyson® Chicken Nuggets and the Show Us Your Nugget Face program—have been leaders in fighting hunger in America for more than a decade. They have provided this handout and the other material your librarian has made available to you as part of their **KNOW Hunger** campaign.



Show Us Your Nugget Face! with Tyson® Chicken Nuggets

For more information about fighting hunger in your community, visit the Tyson KNOW Hunger website at www.tysonhungerrelief.com



Kids Can Help Fight Hunger, Too!



Did you know that, every day, there are people—maybe even some kids in your school—who don't have enough to eat or who are worried about not having enough to eat?



Join the Fight

You Can Help!

To start, color the **KNOW Hunger** logo, cut it out, and tape or paste it on a food collection box—in the library, in your classroom, or at some other place in your community!

Here are more things you can do:

- With your family, volunteer at a local food pantry.
- Ask your teacher to start a food collection drive in your classroom or school.
- Get your scout troop or other club to volunteer in a local anti-hunger effort.
- Instead of birthday presents, ask your friends and family members to make a donation to a local food bank in your name.
- Write letters to your local elected officials and community leaders. Ask them to support efforts to fight hunger in your community.

Tyson Foods, Inc.—the maker of *Tyson*® Chicken Nuggets and the Show Us Your Nugget Face program—has been a leader in the fight against hunger in America for more than a decade. Last year, Tyson Foods launched the **KNOW Hunger** campaign. Since 2000, Tyson Foods has donated 85 million pounds of much-needed protein to hundreds of food banks, food pantries, and relief agencies in 48 states. That's a lot of food!



Show Us Your Nugget Face! with *Tyson*® Chicken Nuggets

For more information about fighting hunger in your community, visit the Tyson **KNOW Hunger** website at www.tysonhungerrelief.com



KNOW

HUNGER

- ★ One in six Americans does not have access to enough food.
- ★ More than 17 million American children are living in food-insecure households.
- ★ Hunger affects Americans who have jobs as well as those who are homeless or unemployed.
- ★ There are hungry people living in every single community in America.

Help fight hunger in your community.

Join the Tyson Hunger All-Stars® Team.

Michele Gorham

While rain may have dampened Michele Gorham's first attempt at fundraising, it didn't affect her spirit. The following year she expanded her efforts, combining a series of bake sales with online networking and earned \$3500. After that, her efforts expanded again to include 15 events and she raised \$9000!

Martha Marak

When Martha Marak learned that Feeding America's Food Bank had been funded to provide 100 hungry children with weekly backpacks, she shared the news with the local principal, who told her that there were really 300 children in need. Ms. Marak located additional funding, and as a result, all 300 children got a backpack every weekend.

Louise Hunter

For the past fifty years, Mother Hunter has made it her life's work, to help feed, and shelter the Racine, WI community. Every morning during the school year, she cooked breakfast for the children to have a hot meal before they went to school. And every afternoon, she gave out food to help needy families.

Gerald Syrba

Gerald has volunteered more than 4000 hours assembling more than 8000 food boxes with some 240,000 pounds of food. For his dedication, he was awarded the President's Call to Service award from President Obama.

Ordinary people can do extraordinary things to help fight hunger. What can you do? Volunteer at a food pantry, launch a food drive, write a letter...there are lots of things you can do!

Find out more at www.tysonhungerrelief.com

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