

Look What I Made!TM

Dear Parent,

Your child has participated in a special educational program developed by curriculum specialists Youth Media International and Hasbro, makers of favorite *Play-Doh*[®] products. In this program, children completed a variety of fun classroom activities that encouraged creativity and problem-solving in celebration of National *Play-Doh* Day on September 18th.

How important is creativity to your child's development?

- Nurturing creativity is part of *helping your child become his or her own person*, developing his or her own likes and dislikes.
- A creative child is a *problem-solver* with the ability for *positive self-expression*, both as a child and as an adult.
- A creative child grows up to *make a difference* in our world by using his or her creative problem-solving skills.

Encourage Creativity at Home

- **Let kids get messy!**
Designate a space where paint spills are easily cleaned and unfinished projects are safely stored.
- **Put the clock away.** Don't start projects just before mealtimes, or before a birthday party or play date.
- **Don't fence them in.** Along with *Play-Doh* products, provide other expressive materials and experiences such as blocks, water and sand play, dress-up clothes and homemade instruments. You can even use found and recycled materials.
- **It's the forest, not the trees.** For young children, creativity is about the exploration of ideas and materials, not the end result. Elephants don't always have to be colored gray. And a face can just as easily be made with colorful shapes and designs as from drawing actual facial features.



Introducing Play-Doh® Arts and Crafts Products

Along with *Play-Doh*® classic modeling compound, the new line of non-toxic and washable *Play-Doh Arts and Crafts* products— available exclusively at Target® stores— can help bring your child's imagination to creation.

PLAY-DOH

Scented Crayons

Chunky and sturdy, these crayon sets of 8 and 16 feature fun shapes, including a circle, square and star.

PLAY-DOH

Roller 'n Paint

Each set includes a fabric paint roller and paint tray with dry watercolor paint.

PLAY-DOH

Marko Rollo™ Markers

Each set includes two colorful markers that roll out shapes. The component pops off for simple coloring.

PLAY-DOH

Fountain Paints

With a squeeze, these paint containers dispense paint into the attached tray.

Bring Your Child's Imagination to Creation

Then try these projects at home.

- Find items in your gadget drawer such as rolling pins, spatulas and potato mashers. Then take turns choosing a category, such as farm animals, breakfast foods, beach items, park items, etc., and create something out of *Play-Doh* modeling compound for that category.
- Take a nature walk with your child. Look for objects that represent the seasons, such as leaves, acorns, twigs, flowers, pods, etc. Then replicate these objects at home using any appropriate *Play-Doh* brand products.
- Have your child draw a picture of your family using crayons. Then have him or her color over this drawing with watercolor paint such as *Play-Doh* Roller 'n Paint. The paint will resist the wax of the crayons to create an enhancing effect to the drawing.

Go to www.play-doh.com for many other great ideas.