

Dear Parents,

You've probably heard that "Super Lice" or "Mutant Lice" are now invading the U.S. and carry a gene mutation that makes them resistant to standard over-the-counter head lice pesticide treatments. Recent research has confirmed that in 104 out of 109 populations analyzed in 30 states, **100% of lice were pesticide resistant.**¹

This means that we may not be able to rely on head lice treatments we have trusted in the past. In fact, the pesticide-based active ingredients in two of the best-known products, **RID®** and **NIX®**, are **ineffective against "Super Lice"**.

But don't worry — there are other solutions! Contrary to what you may have heard on the news, there **may not be a need for prescription drugs**. LiceMD® Pesticide Free is an over-the-counter solution that will allow you to **keep your kids away from ineffective chemical pesticides**.

LiceMD® Pesticide Free is the only top over-the-counter pesticide-free product that eliminates 100% of lice and their eggs, including "Super Lice".

	LiceMD® Pesticide Free	RID®	NIX®
No pesticide resistance	✓	✗	✗
Pesticide free	✓	✗	✗
Non-toxic	✓	✗	✗
Reapply as needed	✓	✗	✗
Odorless	✓	✗	✗

Remember, don't panic. Even "Super Lice" can be eliminated with simple and accessible treatment.

Find LiceMD® Pesticide Free at your local Walmart, Walgreens and Rite Aid, or online at drugstore.com.

Sincerely,
Your School Nurse/
Health Educator



1. "Lice in at least 25 states show resistance to common treatments," American Chemical Society website, www.acs.org/content/acs/en/pressroom/newsreleases/2015/august/lice.html. Accessed August 28, 2015.