



Reproducible Master

Take-Home Letter

HOLIDAY GIVING

JOIN THE FIGHT AGAINST HUNGER AND HELP YOUR CHILD EXPERIENCE THE TRUE SPIRIT OF THE HOLIDAY SEASON BY SUPPORTING THE GREAT AMERICAN MILK DRIVE!

Dear Parent/Guardian,

Our school is participating in **The Great American Milk Drive School Fundraising Challenge**, a community service competition sponsored by the dairy farmers of the American Dairy Association and Dairy Council in New York, New Jersey, and Pennsylvania.

During this holiday season, your child and the other students at our school will be collecting donations to **The Great American Milk Drive**, a partnership between dairy farmers and Feeding America that aims to provide fresh milk to food insecure families across the country. We hope that you will lend your support to our fundraising campaign by making a donation and by encouraging your friends and family members to do the same.



Fresh milk is among the most requested items at food banks, but it is not usually available because of its perishability. In fact, the supply is so low that, on average, families in need receive **less than one gallon per year**. Your donation to **The Great American Milk Drive** can help increase the supply by providing families in need with vouchers they can use to obtain fresh milk at a local supermarket.

Please send your donation to school with your child, and help your child collect donations from neighbors, friends, and members of your extended family. Spread the word among co-workers and throughout your community, and use social media to reach an even wider network. Our fundraising campaign will conclude within just a few weeks, so we are counting on you to help us engage as many potential donors as possible.

Thank you for joining us in the fight against hunger during this holiday season. With your support, we can bring more fresh milk to hungry families in our community and help our children learn the rewards of helping others.

Sincerely,

