

Share Your Care-a-Lot Contest Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCE OF WINNING.

1 ENTRY: The Share Your Care-a-Lot Contest (the “Contest”) is open to all teachers of students currently enrolled in preschool, kindergarten, or grade 1 at daycare centers, preschools, and schools located in the 50 United States and the District of Columbia. To enter the Contest, teachers must write a description of how their students celebrated National Share Your Care Day on September 9, 2016, and how their sharing affected others. Entries must be submitted on the Official Entry Form or the digital entry form at www.ymiclassroom.com/share-your-care-contest, and must include the teacher’s name, school name, school address, school phone number, teacher email address, and the number of students who participated in celebrating National Share Your Care Day. The omission of this identification information may make an entry invalid. Entries must be original and not previously published or taken from previously published materials. Photos may accompany an entry but will not be considered in the contest judging. Entries are limited to 1 per person. All entries submitted on the Official Entry Form must be mailed to Share Your Care-a-Lot Contest, c/o YMI, 90 Crown Street, New Haven, CT 06510, and must be postmarked no later than September 23, 2016 and received by September 30, 2016. Late entries will not be considered for judging. Not responsible for lost, misdirected, or late entries, or failure of any entrant to comply with these official rules (the “Rules”). Entries will not be returned. All materials are sent at the risk of the sender.

2 SELECTION OF WINNERS AND JUDGING CRITERIA: Entries will be judged by the following criteria: 40 percent for engagement of students in the class caring project; 40 percent for positive impact of the class caring project; 20 percent for adherence to the Rules. Entries will be judged by YMI, Inc., an independent judging organization. By participating, entrants agree to the Official Rules and the decisions of the judges, which are final and binding in all respects. One Grand Prize Winner and two Runners Up will be selected from all entries received. Winners will be notified by email on or before October 14, 2016. Contest is void wherever prohibited by law. All federal, state, and local laws apply. All federal, state, and local taxes are the responsibility of prize winners.

3 PRIZES: One Grand Prize Winner will receive Care Bears plush for all students in the class (up to 35 bears). Two Runners Up classes will each receive Blind Bags containing a 2-inch figurine for all students in the class (up to 35 bags each). ARV of Grand Prize: \$XXX. ARV of Runner Up prizes: \$XXX each. Prizes are not transferable. No substitution of prizes allowed, except at Sponsor’s sole discretion. Winners are solely responsible for any and all taxes on prize, as well as any and all expenses relative to participation in the Contest. Disqualification and the selection of an alternate winner will result from any of the following: 1) failure of a potential winner to respond to first attempted email notification within 3 days from the date deployed; 2) the return of potential winner’s email notification as undeliverable after 3 attempts; 3) the return of any other notification or any prize as undeliverable; or 4) any other non-compliance with Rules and conditions. To receive a list of winners send a stamped, self-addressed envelope to Share Your Care-a-Lot Contest Winners, c/o YMI, 90 Crown Street, New Haven, CT 06510. All requests must be received by October 31, 2016.

4 ELIGIBILITY: Employees of Sponsor, YMI, Inc., their respective parents, subsidiary or affiliated companies or the advertising, promotional or fulfillment agencies of any of them (individually and collectively, “Sponsor Entities”) and members of their immediate families or same households are not eligible to enter. “Immediate family members” means parents, stepparents, children, stepchildren, siblings, stepsiblings, or spouses. “Household members” means people who share the same residence at least 3 months per year. The Sponsor Entities are not responsible for entries from persons residing, or physically located, outside the Territory, or entries that are inaccurate, incomplete, garbled, lost, interrupted, deleted, defective, stolen, destroyed, altered,

given unauthorized access to, misdirected, non-delivered, delayed, late or misrouted; miscommunications; failed phone, computer hardware or software or telephone transmissions; technical failures; unauthorized human intervention; or other errors of any kind, whether due to electronic, mechanical, or human error or other causes; each of which potential entries will be disqualified. Contest is governed by U.S. law.

5 CONDITIONS OF PARTICIPATION: Each entrant by entering this Contest, agrees that: 1) all entries and any accompanying photos become the property of Sponsor and will not be returned and all rights in the entry and any accompanying photos are transferred to the Sponsor; 2) the participation in this Contest constitutes the grant of an unconditional right to Sponsor to use (or not use), modify, reproduce, electronically publish, and display the submitted entry and any accompanying photos in all media, means, and forms and without any payment or further compensation; 3) his/her entry is wholly original and its use by Sponsor will not violate anyone's rights; 4) none of the Sponsor Entities, nor any of their officers, directors, shareholders, employees, franchisees, agents or representatives (individually and collectively, "Releasees") are responsible for claims, injuries, losses, or damages of any kind, including but not limited to death and property damage, resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss, or misdirection of a prize; participation in this Contest or in any activity or travel related thereto; 5) the prizes are awarded WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose); 6) acceptance of a prize constitutes the grant of an unconditional right to use winner's name, address (city and state only), voice, likeness, photograph, biographical and prize information and/or statements about the promotion for any publicity, advertising and promotional purposes without additional compensation, except where prohibited by law; 7) in the event of unauthorized human intervention, Acts of God, acts or regulations of any governmental or supra-national authority, war, national emergency, accident, fire, riot, strikes, lock-outs, industrial disputes, acts of terrorism, or other matters beyond the Sponsor's control that corrupt, prevent or impair the administration, security, fairness or proper play of this Contest, so that it cannot be conducted as originally planned, the Sponsor has the right to cancel, terminate, or suspend the Contest; 8) the Releasees are not responsible for typographical or other errors in the offer or administration of this Contest, including but not limited to errors in advertising, the Rules, and the selection and announcement of the winners; 9) Sponsor has the right to disqualify any individual it finds to be acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten, or harass any other person; 10) Sponsor has the right to lock out an entrant whose eligibility is in question or who has been disqualified or is otherwise ineligible to enter the Contest; 11) any portion of the prize not accepted by the winner will be forfeited; and 12) the Releasees are not responsible for any inability of the winner to accept or use the prize in whole or part for any reason.

SPONSOR: American Greetings Properties, 15233 Ventura Blvd, Suite 300, Sherman Oaks, CA 91403

ADMINISTRATOR: YMI, Inc., 90 Crown Street, New Haven, CT 06510