



Campaign Promises

Part 1: Linus for President

Running a good campaign is an important part of winning an election. That's because the candidate needs to tell the voters who he or she is, why he or she is the best person for the job, and what he or she will do if elected. But, sometimes, candidates can get a little bit carried away...

Linus has all the kids in his corner with the promises he makes (they even cheer for the ones that don't make any sense). But when he starts talking about the Great Pumpkin, it's a different story...

What do you think was the best promise Linus made during his campaign?

Why? _____

What do you think was the worst promise Linus made during his campaign?

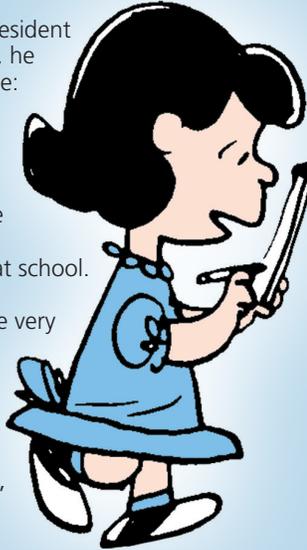
Why? _____

Based on what he said during his campaign, would you vote for Linus as student body president? Why, or why not?

In Linus's campaign for student body president in *You're Not Elected, Charlie Brown*, he makes all kinds of promises. For example:

- He's in favor of recess.
- He's against homework.
- He wants to do away with cap and gown kindergarten graduations.
- He wants to do away with sixth-grade dance parties.
- He thinks dogs should be welcomed at school.

He also makes a few promises that were very unclear and some that don't have anything to do with being student body president. For example, he promises to demand "immediate improvements" and "across the board wage increases for custodians, teachers, and all administrative personnel."

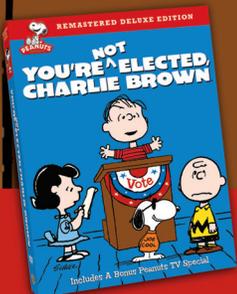


Part 2. Today's Candidates for President

The promises that a candidate makes are sometimes called a platform. Let's take a look at some of the things that the candidates who are running for president of the United States this year have said. Working together with your parents or other family members, make a list of the things you've heard candidates say that made you stop and take notice. Write down which candidate said it, what they said, and why it got your attention. Use the chart below to get started. If you need more space, continue your list on another sheet of paper. Bring your chart back to class to share your responses.

Challenge: Suppose you were campaigning to become your school's student body president. What promises would you make? What might be your slogan?

Who Said It	What He/She Said	This Got Our Attention Because...



Watch *You're Not Elected, Charlie Brown*, available on DVD, as you count down to the 2016 presidential election on November 8th.