ACTIVITY ONE

Campaign Promises

Part 1: Linus for President

Running a good campaign is an important part of winning an election. That's because the candidate needs to tell the voters who he or she is. The candidate also needs to tell voters what he or she will do if elected. But, sometimes, candidates can get a little bit carried away...

In Linus's campaign for student body president in ***You're Not Elected, Charlie Brown***, he makes all kinds of promises. For example:

- He's in favor of recess.
- He's against homework.
- He wants to do away with cap and gown kindergarten graduations.
- He wants to do away with sixth-grade dance parties.
- He thinks dogs should be welcomed at school.

He also makes a few promises that don't have anything to do with being student body president.

For example, he promises to demand "immediate improvements" and "across the board wage increases for custodians, teachers, and all administrative personnel."

Linus has all the kids in his corner with the promises he makes (they even cheer for the ones that don't make any sense). But when he starts talking about the Great Pumpkin, it's a different story...

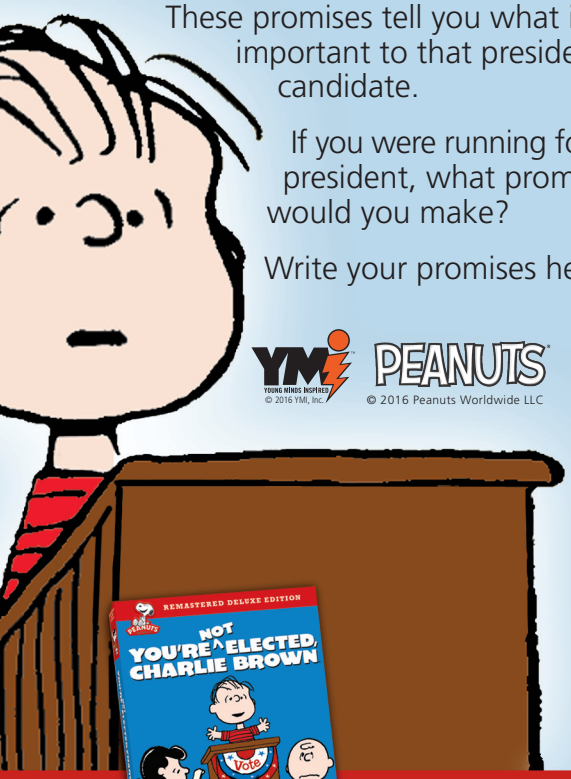
Part 2. Today's Candidates for President

The promises that a candidate makes are sometimes called a platform.

These promises tell you what is important to that presidential candidate.

If you were running for class president, what promises would you make?

Write your promises here:



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Watch *You're Not Elected, Charlie Brown*, available on DVD, as you count down to the 2016 presidential election on November 8th.