



ENTER THE “STOP FAKES” PUBLIC SERVICE ANNOUNCEMENT VIDEO CONTEST!

**CREATE AN ORIGINAL PSA VIDEO AND HELP “TAKE A BITE OUT OF CRIME[®]”
SUBMISSIONS DEADLINE IS APRIL 23, 2018 (12:00PM ET).**

**GRAND PRIZE WINNER WILL RECEIVE A
CANON EOS 5D MARK IV CAMERA KIT
VALUED AT \$4,599!**

PLUS THE VIDEO COULD BE DISTRIBUTED NATIONWIDE!

**HERE ARE OUR TOP 10 TIPS FOR AVOIDING COUNTERFEITS.
PICK ONE OR MORE, THEN SHOW US YOUR CREATIVE
INTERPRETATION IN A 27-SECOND ORIGINAL PSA VIDEO.**

- 1** Purchase from authorized dealers or from the manufacturer
- 2** Be careful when buying through foreign sites
- 3** Beware of "too good to be true" prices
- 4** Check to make sure the package is of high quality
- 5** Beware of suspicious messaging
- 6** Check to make sure your battery fits easily in your device
- 7** Check for overheating
- 8** Make sure your battery holds a charge
- 9** Compare logos for consistency
- 10** When in doubt, let the manufacturer check it out

TO ENTER THE CONTEST, VISIT STOPFAKESCONTEST.NCPC.ORG

NO PURCHASE NECESSARY. Must be U.S. resident, 18 or over. Enter by 4/23/18 at 12:00 p.m. ET. Subject to Official Rules.