



TAKING DOWN TOBACCO

The tobacco industry spends **\$1 Million** every hour on marketing in the US.

Every **ONE** smoker who dies of a tobacco-related illness



is replaced by **TWO** new young smokers.



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Don't be a replacement. Don't let your friends become replacements.

#BeTheFirst Tobacco-Free Generation!
Take action today, visit TakingDownTobacco.org.