

# Activity 2

Reproducible Master



## Make Your Mark

Here's an easy way to keep your pledge to read 15 pages a day during the summer. Use this special bookmark to track your progress. First, cut out the bookmark and fold it down the middle. You can use tape to keep the two sides together. Create your own colorful summer

reading design on the blank side of the bookmark. Then color in one of the books on the other side of the bookmark each day that you read at least 15 pages. By summer's end, both sides of your bookmark will be filled with color!

Ask your teacher for extra copies of this activity sheet so you can make bookmarks for everyone in your family. That way you can share the fun of reading 15 pages a day!



## Dear Parents,

Did you know that many students experience learning loss over the summer? Teachers sometimes call this the “summer slide,” and it’s especially evident when it comes to reading. One way you can help your child avoid the summer slide is to have him or her participate in the **15 Pages A Day** challenge, part of the Paper & Packaging — How Life Unfolds® campaign.

Research tells us that printed books are still the best technology for building reading skills. They provide a multisensory experience as the reader turns the pages, flips back to check a fact or savor a phrase, then curls the book’s spine in the palm of one hand to keep reading. Books also create a spatial sense that helps us remember what we have read — a paragraph at the top of a page on the right, or the part of the story around two-thirds of the way through the book. And unlike metal, glass, and plastic, printed books feed our human need for contact with textured, natural materials.<sup>1</sup> Not surprisingly, in one recent study, 92 percent of students said they concentrate best when they read in print.<sup>2</sup>

Your child has made a pledge to read 15 pages a day during the summer. Please sign your child’s pledge certificate in the space provided, and support your child as she or he takes time every day to keep that pledge. Remind your child to use the special **15 Pages A Day** bookmark to track his or her daily reading. And share in the fun by reading at least one book aloud together. With your help, instead of a slide, regular reading this summer can help boost your child toward academic success for years to come.

<sup>1</sup>Dr. Mark Hom, “The Science Behind Why Humans Prefer Printed Books,” Memeburn™, November 13, 2015. <https://memeburn.com/2015/11/the-science-behind-why-humans-prefer-printed-books/>

<sup>2</sup>Naomi S. Baron, “Make Books a Daily Habit: Why Regular Reading Matters, Especially in Print,” *Paper and Productive Learning: The 3rd Annual Back-to-School Report*, compiled by The Paper and Packaging Board (2017): 5.

