



Adopt a Cow for Your Classroom

Would your students like to welcome a dairy calf as their new classmate?

New England Dairy, in partnership with Discover Dairy, is excited to announce the **Adopt a Cow** program—now accepting registrations for the 2023-2024 school year!

What is Adopt a Cow?

- A **FREE**, fun year-long educational enrichment program that pairs K-12 classes with a dairy calf in New England
- An opportunity for students to get a closer look at life on a New England dairy farm through an interactive experience, including a **virtual live chat with your farmer** to ask questions and meet your adopted calf

How does Adopt a Cow work?

- In the Fall, your class will receive an introductory packet that includes:
 - Your calf's name
 - Her birthday
 - Where she lives
 - How the farmer takes care of her
 - A special treat: A printed photo of your adopted calf and official adoption certificate!
- Throughout the school year, your class will receive:
 - Progress updates to watch your calf grow
 - Photos and videos of your cow and host farm
 - Information about life on the farm
 - **Free standards-based lessons and student activities** that support Common Core standards

How can the Adopt a Cow program support students' learning?

- Reinforces English language arts, math, and science skills through the free lessons that complement your curricula, as well as class discussions, video activities, and letter-writing to your host farmer and your adopted calf
- Brings the dairy farming experience to life, raises awareness about local or state businesses, and reinforces nutrition

Registration period:
May 1, 2023 – September 15, 2023

Visit www.discoverdairy.com/adopt-a-cow to learn more about the program and to register your class today!

I'm River Walker!
Birthday: 09/17/22
Breed: Holstein
Birth Height: 30 inches
Birth Weight: 90 pounds



I live at Luther Belden Farm in MA.

What teachers are saying

"We used our calf as our class mascot. We loved getting photo updates! She appeared in our morning meeting slides and students learned about dairy throughout our lessons."

– **Samantha, Kindergarten Teacher, CT**

"Through Adopt a Cow, my students had quite a bit of discussion with each other about the things they learned about a dairy farm and how we get dairy products. It tied in nicely with our social studies unit about producers and consumers."

– **Heidi, Elementary/Middle School Teacher, MA**

New to Adopt a Cow? Special Cow Kit Offer

New England Dairy is excited to offer NEW teachers* to the Adopt a Cow program an additional classroom resource called the Cow Kit!

The Cow Kit includes a stuffed cow, a classroom journal, a digital activity guide filled with content to use in your classroom, and a mini journaling lesson to enhance your Adopt a Cow classroom experience and more.



How Can You Get a Cow Kit?

- Register for the Adopt a Cow program
- Watch for a second email after your registration confirmation and click the order link
- Complete the order form and select your grade level kit
- Enter the code: NEDADOPT23 in the promo code section at the bottom of the form (code covers cost of one kit only)
- Cow kits are scheduled to mail out in November 2023!

*Limited to the first 200 teachers in CT, MA, NH, RI, and VT, who have not been enrolled in the Adopt a Cow program in previous years and who sign up for the 2023-24 Adopt a Cow program. Kits are available on a first come, first served basis while supplies last to those who meet the new teacher criteria.

