

# Welcome to the Poppin' Popcorn Festival!

Imagine it — a festival celebrating popcorn! What would it look like? What would you see, eat, do, or learn? Let your imagination soar because the answers are up to you. With your partners, you'll create a concept for an attraction at a fun festival where popcorn is the star.

**PART 1:** To start, read the ideas below for themes and attractions you might see at a festival. Visit links to sites where you can learn more. Also brainstorm your own ideas with your team.



**POPCORN HERITAGE TENT:** This agricultural exhibit will celebrate the farming and production of popcorn from seed to snack. Festival goers will learn fun facts about popcorn such as:

- Most of the world's popcorn is grown in eight states in the U.S.
- Popcorn pops because there is moisture in the kernel that turns to steam and explodes when heated.
- Americans consume some 14 billion quarts of popped popcorn each year.

To learn more about popcorn facts for a Heritage Tent exhibit, visit:

**From Seed to Snack:** [www.popcorn.org/All-About-Popcorn/From-Seed-to-Snack](http://www.popcorn.org/All-About-Popcorn/From-Seed-to-Snack)

**History of Popcorn:** [www.popcorn.org/All-About-Popcorn/History-of-Popcorn](http://www.popcorn.org/All-About-Popcorn/History-of-Popcorn)

**Where Does Popcorn Grow?** [www.youtube.com/watch?v=Gvjyc6cdUWA&feature=youtu.be](http://www.youtube.com/watch?v=Gvjyc6cdUWA&feature=youtu.be)



## POPCORN HEALTH & FITNESS TENT:

Festival-goers will learn nutritional facts about this popular snack, such as:

- Popcorn is a whole grain that provides energy-packed complex carbohydrates.
- Popcorn is naturally low in fat and calories.
- Popcorn has no artificial additives or preservatives, and is sugar-free.

To learn more about popcorn's nutritional facts, visit:

**Nutritional Information:**

[www.popcorn.org/All-About-Popcorn/Nutrition](http://www.popcorn.org/All-About-Popcorn/Nutrition)



**POPCORN FOOD COURT:** For this festival fan favorite, create ideas for your own popcorn recipes to unveil at the festival. For inspiration, check out recipes at:

**Recipes:** [www.popcorn.org/Recipes](http://www.popcorn.org/Recipes)

**Kids in the Kitchen:** [www.popcorn.org/Recipes/Kids-in-the-Kitchen](http://www.popcorn.org/Recipes/Kids-in-the-Kitchen)



**THE POPCORN EXPERIENCE:** A festival needs arts, crafts, and entertainment! Explore how popcorn can be used in an original song or video, or how to create dazzling and delightful artwork and craft items. Your arts and crafts area might even provide supplies for families to create their own popcorn art. For inspiration, check out:

**Popcorn Seed Art:** [www.youtube.com/watch?v=TTs8STdOLKM&feature=youtu.be](http://www.youtube.com/watch?v=TTs8STdOLKM&feature=youtu.be)



## OTHER IDEAS:



- "Popcorn Fun House" with games and rides inspired by popcorn.
- "Popcorn Marketplace" that sells popcorn treats and collectibles.
- "Popcorn Extravaganza" that features popcorn-themed entertainment.

What other attractions might be part of your festival? Write your ideas on the back of this page.



**PART 2:** Once you have an idea for a popcorn festival attraction, work with your partners to describe your idea in a short write-up on a separate piece of paper. Use your creativity to make your idea stand out!

