

# DON'T BE DUPED

Look at the backpack ad below. How many clues can you find that this advertiser is selling a fake? Write a one-paragraph *Dupe Detective Report* explaining why the ad is for a fake product.

**SUPER & COOL**

**NEW ARRIVAL**

**BACKPACK**

**LOW PRICE TODAY!**

Tonny Hilfiger backpacks are best ones to buy for your mony.

**ONLY \$6.98**  
U.S. DOLLARS

**ORDER NOW**

www.super&cool.com

Call To Find Out More  
**+00 123 456 789**



## MCCRUFF'S TIP

McGruff and Scruff here! Don't fall for fake ads! Be a Dupe Detective when shopping and pay close attention to clues that tell you not to spend your hard-earned money on counterfeit products. Share what you know with friends and family so they can be Dupe Detectives, too!

To find out more about the dangers of fake products, go to [ncpc.org/goforreal](http://ncpc.org/goforreal).

## DUPE DETECTIVE REPORT

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