

THINK FOR YOURSELF

Everyone loves a bargain! These days, it can seem that everyone is eager to tell you how to get the best bargains around. But is it really a bargain if you're buying a fake?

Read the scenarios below. For each one, evaluate the potential risks of purchasing a fake product. Think for yourself about health and safety concerns and the economic and social consequences of counterfeiting. Write a short paragraph explaining why you would **Go For Real™** instead.

SCENARIO 1: A friend shares a great bargain on a new tablet, but the price seems too good to be true.

SCENARIO 2: A social media influencer posts a "how to" video on easily obtaining fake luxury makeup. It's not sold in the United States and there is no information about safety testing.

SCENARIO 3: Your favorite TikToker shows off a pair of "name brand" sneakers that he got for cheap on a strange website.



MCGRUFF'S TIP

McGruff and Scruff here! Don't be fooled by someone on social media—or even someone you know—who is trying to sell you on purchasing potentially fake goods. (Maybe unintentionally.) Think for yourself. Click or walk away!

To find out more about the dangers of fake products, go to [ncpc.org/goforreal](https://www.ncpc.org/goforreal).