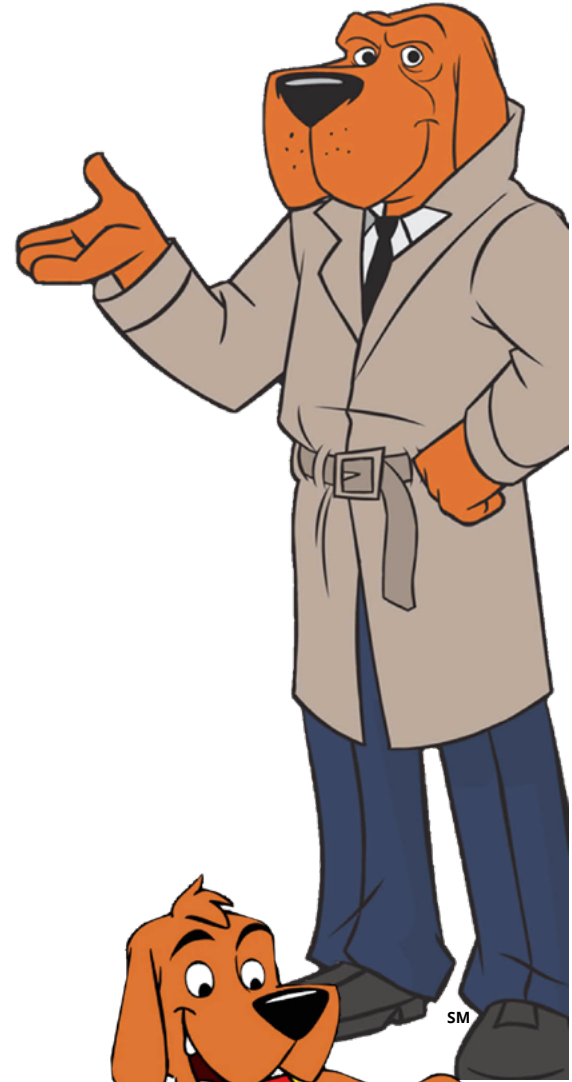


SPREAD THE WORD

It's time to show off what you've learned about avoiding fakes! Follow the steps below to create your own **Go For Real™** public service announcement (PSA).

1. Choose a goal. What message do you want to get across? Think back to the things you've learned in the previous three activities.
2. How will you present your PSA? Select a medium, such as creating a poster, shooting a video, or putting together a digital slideshow.
3. Research what information you want to include in your PSA. Visit nccpc.org/goforreal for facts you can add to your message.
4. Write and edit your PSA. It helps to have a friend or two look it over! Make sure you end with a call to action.

Sketch and write your ideas below. Then create your PSA. When you are finished, share it with the class.



MCGRUFF'S TIP

McGruff and Scruff here!
Learn more about the dangers of fake products and being a Dupe Detective by visiting nccpc.org/goforreal. Shop smart and stay safe!