

GO FOR REAL™

TRIVIA GAME INSTRUCTIONS

Sniff Out The Fakes



Go to ymiclassroom.com/go-for-real to play the game and download the classroom program.

1. Before starting this activity, review the **Go For Real™** background information to teach students about the dangers of counterfeit products.
2. Explain that students will be playing a game that will test their overall knowledge about the dangers inherent in purchasing counterfeit products.
3. Divide the students into two (or more) teams.
4. Project the game onto your whiteboard, review the on-screen directions and the categories, then explain the rules of play. (See below for play options if you do not have a whiteboard.)
 - Determine who will be the moderator and read the clues and keep score—it might be you or a student.
 - A student from Team 1 will choose a category and the moderator will read the first statement from the selected column.
 - The student can confer with teammates before giving their *True* or *False* answer. Then the moderator will click “Reveal Answer”.
 - If the answer is correct, the team earns the points, and the next person on their team picks another question to answer.
 - If the student gets the answer wrong, the first student on the next team gets to pick a category and point value.
 - The moderator and teams should tally their points as the game is played.
 - The game ends when all questions have been answered. The team with the most points wins.

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HOW TO PLAY OFFLINE

If you do not have a whiteboard, you can write the question categories on a gameboard grid on your chalkboard or chart paper, such as the image below. Then follow the game-play instructions above, except that as teams choose their categories, the moderator reads the statements on the next page. The True or False answer the player should provide is listed below the statement.

GET REAL ABOUT FAKES	THE PROBLEM WITH FAKES	DETECTING DUPES	YOU'RE SMART. BUY SMART.™
100	100	100	100
200	200	200	200
300	300	300	300
400	400	400	400

Get Real About Fakes

For 100 points

Statement: Counterfeits or fake products are not only made carelessly, but also tend to break easily or fall apart.

Answer: True

For 200 points

Statement: Real products are thoroughly researched and tested for effectiveness and safety.

Answer: True

For 300 points

Statement: Generic brands are always counterfeits.

Answer: False. Generic brands are not always counterfeits. There are real generic brand products. However, they can also be counterfeited.

For 400 points

Statement: Clothing and shoes are the most commonly counterfeited products.

Answer: True

The Problem with Fakes

For 100 points

Statement: When you purchase fake goods, you could be funding criminal activity.

Answer: True

For 200 points

Statement: Some fake products contain urine and rat poison that can be dangerous to your health, and fake pills can even kill you.

Answer: True

For 300 points

Statement: Fake electronics are responsible for around 10 deaths and 100 injuries each year.

Answer: False. Fake electronics are responsible for 70 deaths and 350,000 injuries each year.

For 400 points

Statement: Counterfeit products do not impact American businesses or jobs.

Answer: False. Buying counterfeit products, many of which are made outside the United States, takes away revenue and jobs from companies in the United States making quality products.

Detecting Dupes

For 100 points

Statement: Fake products often weigh the same as the real product.

Answer: False. Fake products are not made with the same quality materials and often do not weigh the same as the real product.

For 200 points

Statement: Ads for fake products usually contain clues that you can use to tell if they're fakes.

Answer: True

For 300 points

Statement: Websites selling fakes often have high pressure advertising, urging the buyer to act fast to get the low price.

Answer: True

For 400 points

Statement: Most fake products are sturdy and long-lasting.

Answer: False. Many fake products fall apart or break easily.

YOU'RE SMART. BUY SMART.™

For 100 points

Statement: Buying a fake product is no big deal, since it doesn't harm anyone.

Answer: False. Buying fake products can not only be dangerous to your health, but can also help fund other criminal activities.

For 200 points

Statement: Social media influencers have your best interests at heart and always give good advice.

Answer: False. Social media influencers get paid by the companies that produce the products, not their audience. They may be duped by fakes, too.

For 300 points

Statement: It's smarter to just keep buying the same thing if it breaks than to pay more money upfront for a real, quality product.

Answer: False. The total amount of multiple payments is often more than the price of a real, quality product.

For 400 points

Statement: The saying "you get what you pay for" means that you should always try to buy the cheapest product possible.

Answer: False. It means that if a product is surprisingly cheap, then the quality is likely cheap.