

ACTIVITY 2

The Secret Life of Denim



REPRODUCIBLE MASTER



Cotton's Blue Jeans Go Green™ denim recycling program turns old denim into something new. How does it work?

Just like used paper and plastic, denim clothing made from cotton can be recycled when it gets too worn out to wear anymore. That's why the Blue Jeans Go Green™ program collects old denim clothes. They turn the clothes back into loose cotton fibers. Then that fiber is used to make new products, like insulation for homes, packaging, and even pet bedding. Recycling helps keep tons of old denim clothes out of the trash. That helps protect our environment.



Dear Family and Friends,



Handwriting lines for writing a letter.



Families! Denim jeans just might be the most popular item made from cotton. But did you know that jeans can have a new life when you're done with them? You can recycle jeans and other denim clothing and help the environment at the same time. Learn about the Blue Jeans Go Green™ denim recycling program at bluejeansgogreen.org.