

STAND UP FOR BIODIVERSITY

Now that you've learned about the importance of biodiversity, it's time to take action!

PART 1.

Read the "What Can We Do?" chapter and "What You Can Do As An Individual" infographic in the *Biodiversity at Risk: Today's Choices Matter* report at <https://nap.nationalacademies.org/resource/26384/interactive>. Also read the collective actions that governments, industry, and others can take to address biodiversity loss. Look for examples of how humans have negatively impacted our environment and biodiversity and how the situation can be addressed now. On the lines below identify five actions individuals can take to help the situation.

1. _____
2. _____
3. _____
4. _____
5. _____

PART 2.

Think about your community. What unique challenges does it face? Are there endangered ecosystems or animals, or specific areas that need protection?

Create a public service announcement (PSA) encouraging your community to get involved in protecting biodiversity. You might create an infographic, write script for a 30-second video, or design a social media image. Include detailed information about local ecosystems, organisms, and habitats that are endangered, and concrete steps that everyone can take to protect our biodiversity.

To start, plan key elements of your PSA below.

- Target audience (examples: students, adults, small businesses): _____
- Medium (your PSA format): _____
- Key message (action you want people to take): _____
- _____
- _____
- Slogan: _____
- Supporting details (explain the issue): _____
- _____

Find out why biodiversity is crucial to our planet's survival and see how you can help!

<https://nap.nationalacademies.org/resource/26384/interactive>



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