



Adopt a Cow for Your Classroom

Would your students like to welcome a dairy calf like Tawny as their new classmate?

New England Dairy, in partnership with Discover Dairy, is excited to announce the **Adopt a Cow** program — now accepting registrations for the 2024-2025 school year!

What is Adopt a Cow?

- A **FREE**, fun year-long educational enrichment program that pairs K-12 classes with a dairy calf in New England
- An opportunity for students to get a closer look at life on a New England dairy farm through an interactive experience, including a **virtual live chat with your farmer** to ask questions and meet your adopted calf — participating classes will also have access to a portal where they can ask farmers questions any time!

How does Adopt a Cow work?

- In the Fall, your class will receive an introductory packet that includes:
 - Your calf's name
 - Her birthday
 - Where she lives
 - How the farmer takes care of her
 - A special treat: A printed photo of your adopted calf and official adoption certificate!
- Throughout the school year, your class will receive:
 - Progress updates to watch your calf grow
 - Photos and videos of your cow and host farm
 - Information about life on the farm
 - **Free standards-based lessons and student activities** that support Common Core standards

Registration ends September 15, 2024

Visit www.discoverdairy.com/adopt-a-cow to learn more about the program and to register your class today!

Meet Tawny

Birthday: 9/19/23

Breed: Brown Swiss

Birth Height: 30 inches

Birth Weight: 70 pounds



I live at Gervais Family Farm in VT.

What teachers are saying

"Our favorite part [of the program] is seeing the students engaged and asking every day how their calf is doing. Some have even written stories about our class pet. They get excited every time we tell them that there is an update. Some of them have even stated they would like to work and live on a farm one day."

- **Connie, Elementary School Teacher, NH**

"My students looked forward to the updates about our calf. They also LOVED the Moo Cow Dance Challenge! The program ties in beautifully with our social studies curriculum focused on economics of a dairy farm."

- **Bridgette, Elementary School Teacher, VT**

How can the Adopt a Cow program support students' learning?

- Reinforces English language arts, math, and science skills through the free lessons that complement your curricula, as well as class discussions, video activities, and letter-writing to your host farmer and your adopted calf
- Brings the dairy farming experience to life, raises awareness about local or state businesses, and reinforces nutrition

