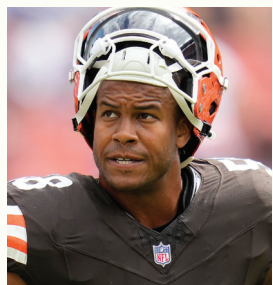


TOUCHDOWN FOR GOOD

PART 1 Each week during the regular season, the NFL Players Association (NFLPA) honors one player who has made a positive impact on his hometown or team city by naming him an NFLPA Community MVP. Read about four inspirational honorees from the 2024-25 NFL season.



Jordan Hicks
Cleveland Browns

Jordan's True Strength Ability Awareness Foundation teaches life skills to young people with special needs and raises money to help improve special education facilities around the country. At a "True Strength Night" event, special needs students in Ohio were celebrated during a high school football game.



Alexander Mattison
Las Vegas Raiders

During his team's first home game, Alexander surprised two families with free game tickets, t-shirts, and \$1,000 to help with everyday expenses. Each year, he donates money to scholarships to help students at his former high school and offers youth life skills/football camps.



Alex Highsmith
Pittsburgh Steelers

Alex hosts a yearly Back-to-School Bash in McKeesport, Pennsylvania. At the event, he gives away 300 backpacks filled with school supplies, books, water bottles, and nutritious to-go meals.



K.J. Osborn
New England Patriots

K.J. gifted 50 students at the Yawkey Boys & Girls Club in Roxbury, Massachusetts, with new sneakers, backpacks, school supplies, and Patriots swag. K.J. also hosts free youth football camps, shoe drives, and holiday family adoptions.



PART 2 With your group, read about the 14 additional 2024-25 NFLPA Community MVPs at nflpa.com/community-mvp. Select an honoree (excluding the four players above) and create a short presentation about that player. Then use their story to brainstorm things you and your family might be able to do to help your community.

In your presentation, include the following information:

- Why the player was named an NFLPA Community MVP
- How the player's actions are connected to his charity/passion
- Five things you can do to give back to your families, classmates, and community

Families, visit nflpa.com/community-mvp to read more about this year's NFLPA Community MVPs. Talk with your children about how your family can help others in your community.

