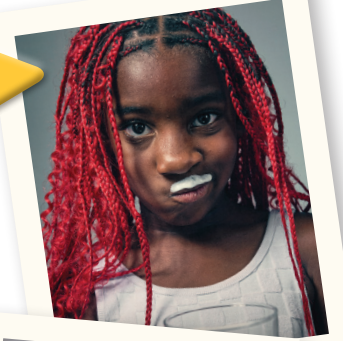


# BE A REAL STAR!



## Dear Parents and Caregivers,

Thirty years ago, *got milk?* made history with a milk mustache. You might remember the photos of celebrities sharing their milk mustache pride and the power and nutrition of fresh milk.

To commemorate the anniversary, *got milk?* has partnered with the curriculum specialists at Young Minds Inspired to provide free educational materials to schools that celebrate real Californians, like your child, as well as our state's history, icons, culture, and dairy industry.

Here are some fun ways you can bring the California learning home!

**1. California Competition.** Host your own California family trivia game by sharing facts about the state and your own community.

**2. California Snack Attack!** Visit your local certified California Farmers Market with the family to shop for fresh, nutritious California fruits, vegetables, and other local products. Visit [gotmilk.com/recipes](http://gotmilk.com/recipes) for meal and snack ideas featuring fresh California milk!

**3. Golden State of Mind Movie Night.** Watch classic movies that star California as a setting. You might try *Clueless* (PG-13), *Troop Beverly Hills* (PG), *Stand and Deliver* (PG), and *Who Framed Roger Rabbit?* (PG), to name a few.

**4. Hit the Road!** Besides the many incredible state and national parks, don't forget about free California attractions like the State Capitol in Sacramento, the Cable Car Museum in San Francisco, or the Big Morongo Wildlife Preserve in the San Bernardino Mountains. [VisitCalifornia.com](http://VisitCalifornia.com) offers a list of more family-friendly free places to visit.

**5. Join the Milk Mustache celebration!** Visit [ymiclassroom.com/realstar](http://ymiclassroom.com/realstar) for a free and easy-to-use digital Milk MOO-stache online photo booth with a fun selection of milk mustaches and frames. Create and download your own iconic family milk moustache photos to celebrate the legendary power of real California milk as a keepsake!

## CHANCE TO WIN \$5,000 AND AN ICE CREAM PARTY FOR YOUR CHILD'S SCHOOL!

Teachers and parents at California schools can enter the **Be a Real Star Sweepstakes** by submitting photos of students in grades 2-12 (with you, too!) wearing milk moo-staches (real or paper) for the chance to win \$5,000 and everything needed for an ice cream party for your school. Two winning schools will be chosen: one school with students in Grades 2-5 and one school with students in Grades 6-12. Multiple entries permitted — just be sure each photo submitted is unique. For more details, official rules, and to enter, visit [ymiclassroom.com/realstar-sweepstakes](http://ymiclassroom.com/realstar-sweepstakes).

**Deadline: April 7, 2026.**

