

BE A REAL STAR SWEEPSTAKES



BE A REAL STAR SWEEPSTAKES OFFICIAL RULES

February 16, 2026 – April 7, 2026

PRELIMINARY INFORMATION: NO PURCHASE NECESSARY. A purchase will not improve your chances of winning. Void where prohibited. Be a Real Star Sweepstakes (“Sweepstakes”) will begin on February 16, 2026 at 12:00 pm ET and end on April 7, 2026 at 11:59 pm ET (“Sweepstakes Period”). All times in the Sweepstakes refer to Eastern Time (“ET”). Odds of winning depend upon the number of eligible Entries (as defined below) received. Sweepstakes is subject to all applicable federal, state, and local laws.

ELIGIBILITY: Open to California public, private, and parochial schools with students in any grade from Grade 2 through 12 (“School”). Entrants must be permanent, legal United States (“U.S.”) residents who are physically residing in California, who are twenty-one (21) years of age or older as of the start of the Sweepstakes Period, and who are submitting on behalf of an eligible School. Parents, legal guardians, and/or teachers may submit entries for students. Officers, directors, and employees of Sweepstakes Entities (as defined below), members of these persons’ immediate families (spouses and/or parents, children, and siblings, and each of their respective spouses, regardless of where they reside), and/or persons living in the same households as these persons (whether or not related thereto) are not eligible to enter or win the Sweepstakes. Sweepstakes Entities, as referenced herein, shall include California Milk Processor Board, 1001 Avenida Pico, Suite C507, San Clemente, CA 92673 and Gallegos United, 200 Pacific Coast Highway, Suite 200, Huntington Beach, CA 92648 (collectively, “Sponsors”), and Young Minds Inspired, 605 Washington Avenue, North Haven, CT 06473 (“Administrator”) and each of their respective parent, subsidiary, and affiliate companies, and administrative, advertising, and promotion agencies, and any other entity involved in the development, administration, promotion, or implementation of the Sweepstakes.

HOW TO ENTER: As part of your Entry (as defined below), you will be required to submit a photograph (“Photo”) of one or more students in Grades 2-5 or Grades 6-12, who may pose with a parent, caregiver, and/or teacher, and who are each wearing a milk mustache. Photo must be submitted according to the instructions provided on the applicable website. All students in Photo must be in Grades 2-5 or Grades 6-12 to be a valid submission. Photo must be original (that is, created by Entrant). Photo cannot have been created professionally. Photo may collectively be referred to herein as “Submission” or “Submissions.” You must submit the Submission according to the instructions provided on the applicable website. You must have the permission of any person who appears or is identified or otherwise referred to in your Submission. Quality, resolution, and creativity of Submission will not affect your chances of winning.

To enter the Sweepstakes, during the Sweepstakes Period, visit ymiclassroom.com/realstar-sweepstakes (the “Website”), click on the ENTER NOW button, and follow the provided instructions to complete and thereafter submit the entry form, which includes your first name,

last name, email address, date of birth, school name, school address, school phone number, student grade level (Grades 2-5, Grades 6-12, or other), and Photo (the “Entry”). Up to 10 different Photos can be submitted at one time. Each Photo will count as one Entry. Entrant may submit more than one Entry during the Sweepstakes Period. Each Entry must include a different Photo – each Photo may only be submitted once.

All Entries become the property of Sponsors and will not be acknowledged or returned.

By entering the Sweepstakes, Entrants grant Sponsors the non-exclusive, royalty-free, and irrevocable rights to use, reproduce, copy, publish, display, distribute, perform, translate, adapt, modify, and otherwise exploit the Submission and to incorporate the Submission in other works in any and all markets and media worldwide in perpetuity without additional compensation, notification, permission, or approval. Entrants warrant that they have the sole and exclusive right to grant such rights to Sponsors and that the Sponsors' reproduction, publishing, displaying, and/or other use of the Submission will not infringe on any rights of third parties, including, without limitation, copyright, trademark, privacy, or publicity, or create claims for defamation, false light, idea misappropriation, intentional or negligent infliction of emotional distress, or breach of contract. If any Submission contains material that is violent, pornographic, obscene, illegal, inappropriate, or racially or morally offensive or if any Submission does not comply with these Official Rules or meet Sponsors' standards for any reason, as determined by Administrator in their sole discretion, such Submission (and related Entry) may be rejected as ineligible for consideration. By entering the Sweepstakes, you agree that your Submission may be shared with and you may be contacted by Sponsors and Administrator. Entries must comply with all applicable laws, rules, and regulations.

Entries must be received before April 7, 2026 at 11:59 pm ET to be eligible for the Sweepstakes. Administrators' computer shall be the official timekeeper for all matters related to this Sweepstakes. For the purposes of these Official Rules a “day” will start at 12:01 AM ET and end at 11:59 PM ET. Entries generated by a script, macro, or other automated means or by any means that subverts the entry process will be disqualified. Entries that are incomplete, garbled, corrupted, or unintelligible for any reason, including, but not limited to, computer or network malfunction or congestion, are void and will not be accepted. Entry constitutes permission (except where prohibited by law) to use entrant's name, school name, city, state, likeness, image, and Photo for purposes of advertising, promotion, and publicity in any and all media now or hereafter known, throughout the world in perpetuity, without additional compensation, notification, permission, or approval.

WINNER SELECTION AND NOTIFICATION: On or about April 14, 2026, two (2) potential winning schools (“Winners”) – one School with students in Grades 2-5 and one School with students in Grades 6-12 – will be selected in a random drawing by Administrator from all eligible Entries received during the Sweepstakes Period. Administrator will make two (2) attempts to notify potential Winners via email supplied in entry form in order to obtain potential Winner's mailing address. Sponsors may share each potential Winner's name and contact information with Sweepstakes Entities and/or any prize provider, as applicable, if necessary. Potential Winner may be required to execute and return an affidavit of eligibility, release of liability, and, except where prohibited, publicity release (collectively, “Sweepstakes Documents”) within ten (10) days of such notification. Noncompliance within this time period will result in disqualification, and, at Sponsors' sole discretion, an alternate potential Winner may be selected from the remaining

eligible Entries. If a potential Winner cannot be reached, is found to be ineligible, cannot or does not comply with these Official Rules, or if prize or prize notification is returned as undeliverable, such potential Winner will be disqualified and time permitting, at Sponsors' sole discretion, an alternate potential Winner may be selected from the remaining eligible Entries.

PRIZE: There will be one (1) prize awarded ("Prize") to each Winner, consisting of the following:

- A \$5,000 donation to the School.
- Everything needed for an Ice Cream Party at the school for up to 300 students and faculty members. Supplies will include ice cream, toppings (whipped cream, cherries, hot fudge, sprinkles, etc.), and utensils (scoops, cups or bowls, spoons, napkins), along with decorations and instamatic cameras to capture the moment.

Prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winners are responsible for all taxes and fees associated with prize receipt and/or use.

The Ice Cream Party must be held at a date agreed upon between the School, Sponsor, and Administrator between May 1 and May 31, 2026. If Winner cannot host the Ice Cream Party on the dates provided by the Sponsors, that portion of the Prize will be forfeited.

Prize is awarded "as is" with no warranty or guaranty, either express or implied by Sponsors. Estimated Retail Value ("ERV") of each Prize is ten thousand dollars (\$10,000). Actual Retail Value ("ARV") of Prize may vary. Any difference between ERV and ARV will not be awarded. For any Prize with an ARV of six hundred dollars (\$600) or greater, Administrator will furnish an Internal Revenue Service Form 1099 to Winner for the ARV of Prize for the year in which Prize was won.

Sponsors shall have no responsibility or liability for cancellations, delays, or any other change by any company or person providing any element of Prize, and are not responsible or liable for any expenses incurred as a consequence thereof. Date and/or time of Ice Cream Party is subject to change or cancellation. If Winner(s) chooses to forego the Ice Cream Party, the remaining elements of Prize shall constitute full satisfaction of Sponsors' Prize obligation to Winner(s) and no additional compensation will be awarded.

CONDITIONS: By entering the Sweepstakes, each entrant agrees for entrant and for entrant's heirs, executors, and administrators (a) to release and hold harmless Sweepstakes Entities and each of their respective officers, directors, and employees (collectively, "Released Parties") from any liability, illness, injury, death, loss, litigation, or damage that may occur, directly or indirectly, whether caused by negligence or not, from such entrant's participation in the Sweepstakes and/or his/her acceptance, possession, use, or misuse of Prize or any portion thereof; (b) to indemnify Released Parties from any and all liability resulting or arising from the Sweepstakes and to hereby acknowledge that Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to Prize; (c) if selected as a Winner, to the posting of such entrant's name and/or Photo on websites or social media and the use by Released Parties of

such entrants name, voice, image, and/or likeness for publicity, promotional, and advertising purposes in any and all media now or hereafter known, throughout the world in perpetuity, without additional compensation, notification, permission, or approval, and, upon request, to the giving of consent, in writing, to such use; and (d) to be bound by these Official Rules and to waive any right to claim any ambiguity or error therein or in the Sweepstakes itself, and to be bound by all decisions of the Sponsors, which are binding and final. Failure to comply with these conditions may result in disqualification from the Sweepstakes at Sponsors' sole discretion.

ADDITIONAL TERMS: Sponsors reserve the right to permanently disqualify from any promotion any person they believe has intentionally violated these Official Rules. Any attempt to deliberately damage the Sweepstakes or the operation thereof is unlawful and subject to legal action by Sponsors, who may seek damages to the fullest extent permitted by law. The failure of Sponsors to comply with any provision of these Official Rules due to an act of God, hurricane, war, fire, riot, earthquake, terrorism, act of public enemies, actions of governmental authorities outside of the control of Sponsors (excepting compliance with applicable codes and regulations), or other "force majeure" event will not be considered a breach of these Official Rules. Released Parties assume no responsibility for any injury or damage to entrants' or to any other person's computer relating to or resulting from entering or downloading materials or software in connection with the Sweepstakes. Released Parties are not responsible for telecommunications, network, electronic, technical, or computer failures of any kind; for inaccurate transcription of entry information; for errors in any promotional or marketing materials or in these Official Rules; for any human or electronic error; or for Entries that are stolen, misdirected, garbled, delayed, lost, late, damaged, or returned. **Sponsors reserve the right to cancel, modify, or suspend the Sweepstakes or any element thereof (including, without limitation, these Official Rules) without notice in any manner and for any reason (including, without limitation, in the event of any unanticipated occurrence that is not fully addressed in these Official Rules).** In the event of cancellation, modification, or suspension, Sponsors reserve the right to select Winners in a random drawing from among all eligible, non-suspect Entries received prior to the time of the event warranting such cancellation, modification, or suspension. Notice of such cancellation, modification, or suspension will be posted at Website. Sponsors may prohibit any entrant or potential entrant from participating in the Sweepstakes, if such entrant or potential entrant shows a disregard for these Official Rules; acts with an intent to annoy, abuse, threaten, or harass any other entrant, Sponsors, or Sponsors' agents or representatives; or behaves in any other disruptive manner (as determined by Sponsors in their sole discretion). Sponsors reserve the right to modify these rules for clarification purposes without materially affecting the terms and conditions of the Sweepstakes.

DISPUTES: THE SWEEPSTAKES IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF CALIFORNIA, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN SACRAMENTO, CALIFORNIA. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY JUDICIAL ARBITRATION AND MEDIATION SERVICES, INC. ("JAMS"), IN ACCORDANCE WITH ITS STREAMLINED ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF ("JAMS RULES"). THE JAMS RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN SACRAMENTO, CALIFORNIA. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN SACRAMENTO, CALIFORNIA. THE REMEDY FOR ANY CLAIM SHALL BE

LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL, OR INCIDENTAL DAMAGES, INCLUDING ATTORNEY’S FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF.

WINNER ANNOUNCEMENT: For the names of the Winners, available after May 1, 2026, send a self-addressed, stamped envelope to be received by June 30, 2026 to: Young Minds Inspired, 605 Washington Avenue, North Haven, CT 06473.